

Branding y soportes

Branding and Displays



FERIA
VALENCIA

OPTIMIZA TU PARTICIPACIÓN EN FERIA VALENCIA

¡Dale a tu marca el protagonismo que se merece!

Los soportes patrocinables aumentan tu visibilidad: te colocan en el centro de la experiencia, conectando de forma directa y memorable con tu audiencia.

Multiplica tu impacto, destaca frente a la competencia y refuerza tus valores en cada rincón estratégico del evento. Te ofrecemos soluciones a medida que convierten tu marca en protagonista.

Convierte tu participación en una experiencia de marca memorable

Optimize your participation in Feria Valencia

Give your brand the prominence it deserves!

Sponsorship displays increases your visibility: it places you at the center of the experience, connecting directly and memorably with your audience.

Multiply your impact, stand out from the competition, and reinforce your values in every strategic corner of the event. We offer tailored solutions that make your brand the centerpiece.

*Turn your participation into
a memorable brand experience*





Zona Accesos y Plaza *Access and Square Area*

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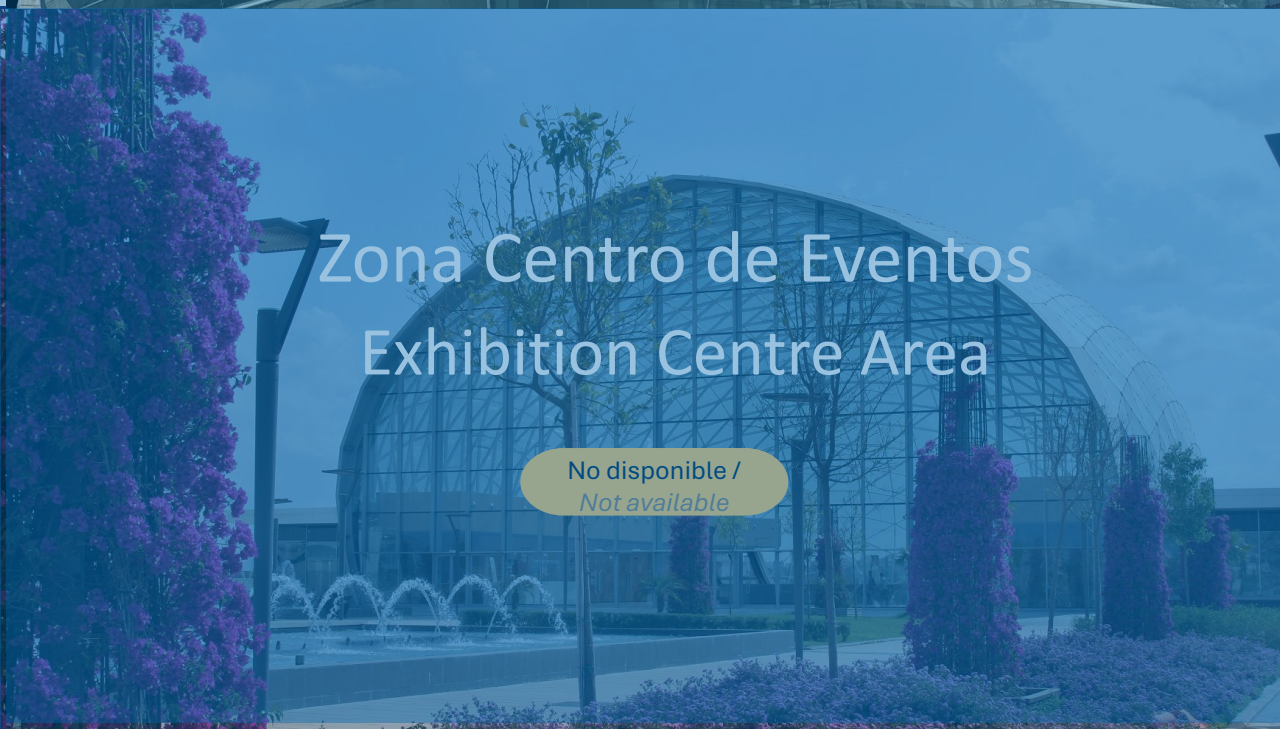
Zona Foro Centro *Central Forum Area*

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Zona Foro Norte *North Forum Area*

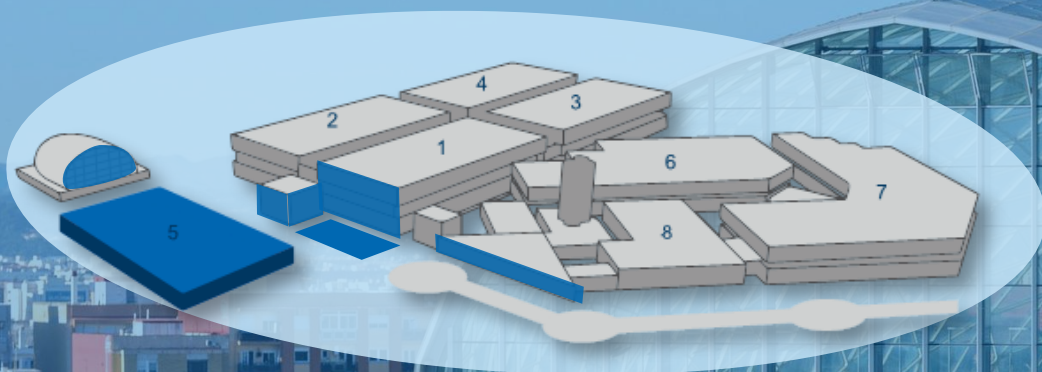
No disponible /
Not available



Zona Centro de Eventos *Exhibition Centre Area*

No disponible /
Not available

Zona Accesos y Plaza *Access and Square Area*



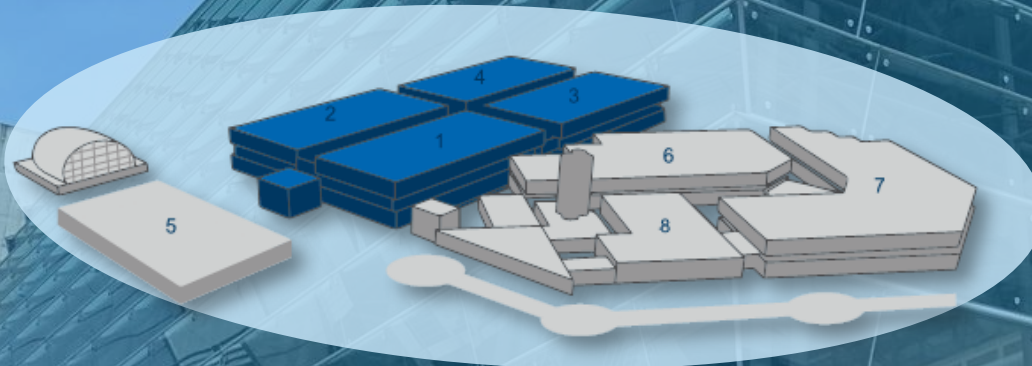
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Soportes de la zona *Area Supports*

- Vinilo Acceso Frontal / *Front Access Vinyl Sign*
- Vinilo Acceso Lateral / *Lateral Access Vinyl Sign*
- Vinilo Acceso Lateral Fuentes / *Lateral Access Vinyl Sign Fountains*
- Lona Acceso Lateral / *Lateral Access Vinyl Banner*
- Lona Acceso / *Access Banner*
- Vinilo Cristal Foro Centro / *Central Forum Glass Vinyl*
- Lona Plaza / *Plaza Banner*

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Zona Foro Centro Central Forum Area



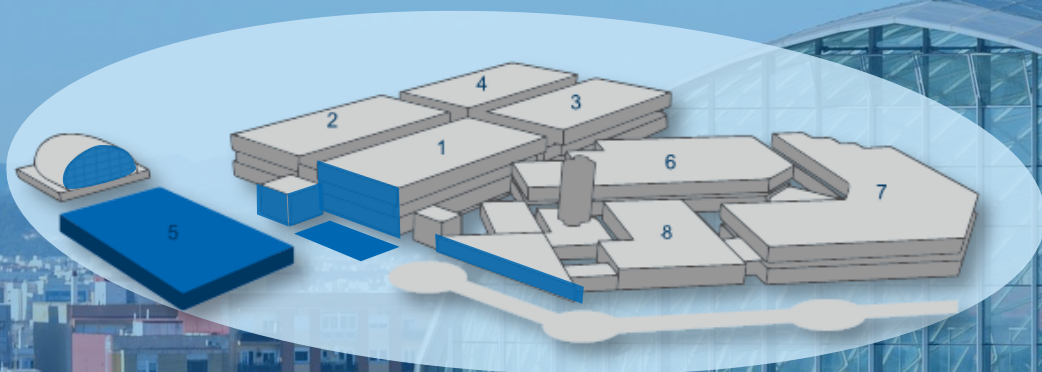
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Soportes de la zona *Area Supports*

- Vinilo Foro/ *Forum Vinyl*
- Lona perimetral de columna / *Perimeter column banner*
- Lona Colgante / *Hanging Banner*
- Vinilo Interior / *Interior Vinyl*
- Vinilo Interior / *Interior Vinyl*
- Vinilo Interior / *Interior Vinyl*
- Vinilo Interior Salida / *Interior Vinyl Exit*
- Lateral Entrada Intercomunicador / *Intercom Entrance Side*
- Vinilo Suelo / *Floor Vinyl*
- Lona Acceso / *Access Banner*
- Vinilo Barandilla Acceso / *Access Railing Vinyl*
- Vinilo Barandilla Acceso Frontal / *Access Railing Vinyl Frontal*
- Vinilo Acceso / *Access Vinyl*
- Vinilo sobre Tornos / *Turnstile Vinyl*
- Lona perimetral de columna/ *Column perimeter banner*
- Vinilo Barandilla / *Railing Vinyl*
- Vinilo Ascensores / *Elevator Vinyl*
- Vinilo Ascensores / *Elevator Vinyl*
- Vinilo Barandilla Frontal / *Front Railing Vinyl*
- Vinilo Barandilla Lateral / *Side Railing Vinyl*
- Lona Doble Cara / *Double-Sided Banner*
- Vinilo Barandilla Cruceta / *Cross Railing Vinyl*
- Vinilo Barandilla Transversal / *Transversal Railing Vinyl*
- Vinilo Barandilla Pasos / *Stairway Railing Vinyl*
- Escaleras Mecánicas / *Escalators*
- Lona Doble Cara Cruceta / *Double-Sided Cross Banner*
- Vinilo Acceso Pabellón / *Pavilion Access Vinyl*
- Lona Columna Pabellón / *Pavilion Column Wrap*

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Zona Accesos y Plaza *Access and Square Area*



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Soportes de la zona *Area Supports*

- Vinilo Acceso Frontal / *Front Access Vinyl Sign*
- Vinilo Acceso Lateral / *Lateral Access Vinyl Sign*
- Vinilo Acceso Lateral Fuentes / *Lateral Access Vinyl Sign Fountains*
- Lona Acceso Lateral / *Lateral Access Vinyl Banner*
- Lona Acceso / *Access Banner*
- Vinilo Cristal Foro Centro / *Central Forum Glass Vinyl*
- Lona Plaza / *Plaza Banner*

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Soportes: **Vinilo Acceso Frontal**
Displays: *Front Access Vinyl Sign*

Ref. **AP-01**



Material **Vinilo removible**

Material *Removable Vinyl*

Medidas (m. ancho x alto) **6 m x 1 m**

Measures (m. width x height)

Unidades Disponibles **1**

Available units

Nº Caras visibles **1**

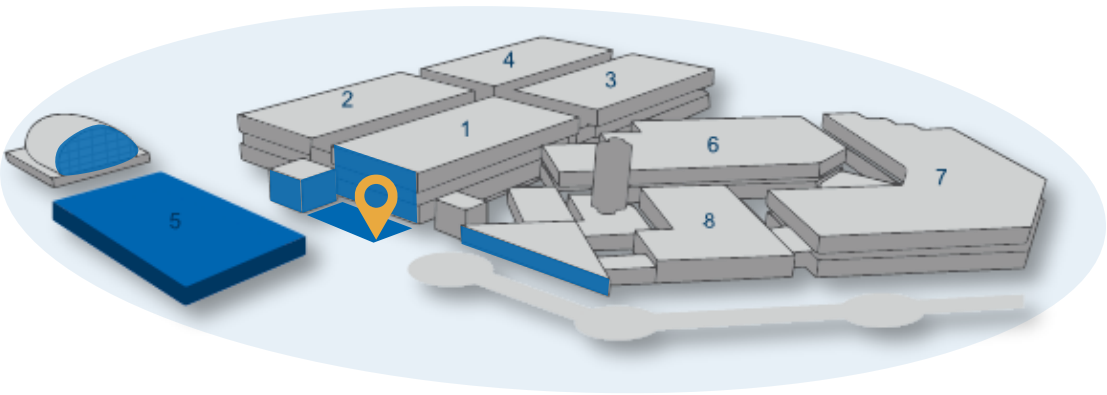
No. Of Visible Faces

Observaciones

Observations

ZONA: **Zona Accesos y Plaza**

AREA: *Access and Square Area*



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Artes Finales
Final Arts

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Soportes: **Vinilo Acceso Lateral**
Displays: *Lateral Access Vinyl Sign*

Ref. **AP-02**



Material **Vinilo removible**

Material *Removable Vinyl*

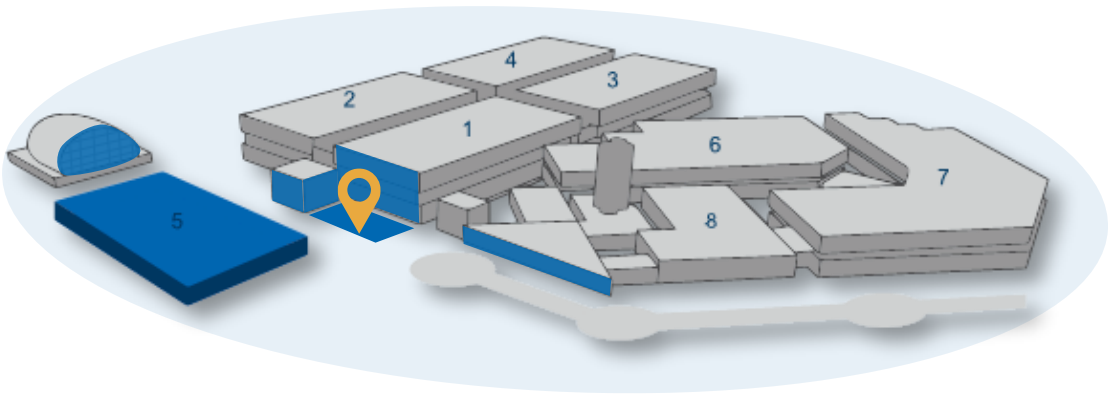
Medidas (m. ancho x alto)
Measures (m. width x height) **12 m x 1 m**

Unidades
Available units **2**

Nº Caras visibles
No. Of Visible Faces **1**

Observaciones
Observations

ZONA: **Zona Accesos y Plaza**
AREA: *Access and Square Area*



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Soportes: **Vinilo Acceso Lateral Fuentes**
Displays: *Lateral Access Vinyl Sign Fountains*

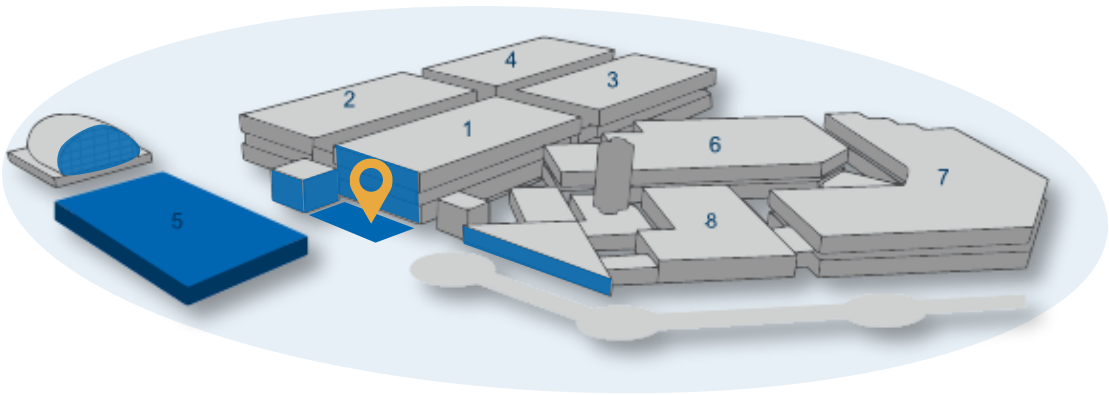
Ref. **AP-03**



Material **Vinilo removible**
Material Removable Vinyl
Medidas (m. ancho x alto) **12 m x 1 m**
Measures (m. width x height)
Unidades **2**
Available units
Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Accesos y Plaza**
AREA: Access and Square Area



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Soportes: **Lona Acceso Lateral**
Displays: *Lateral Access Banner*

Ref. **AP-04**



Material **Lona microperforada**
Material Microperforated Banner

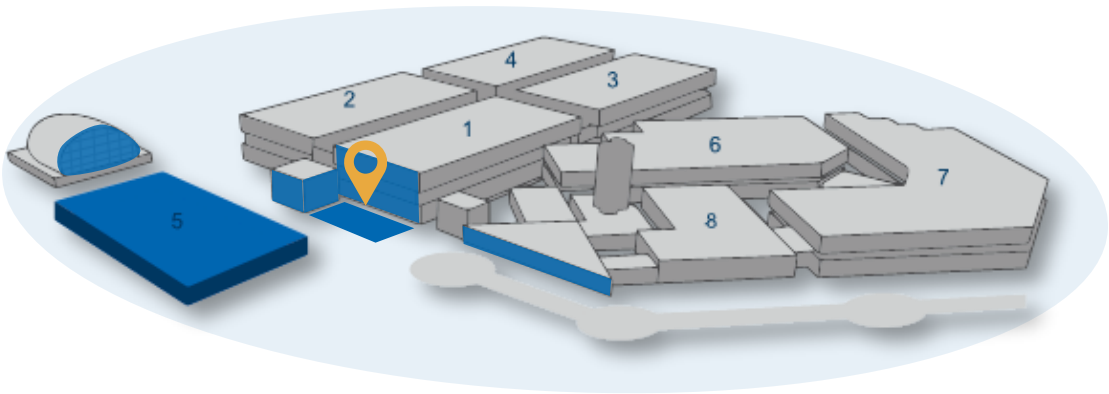
Medidas (m. ancho x alto)
Measures (m. width x height) **9,80 m x 10,85 m**

Unidades
Available units **2**

Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: Zona Accesos y Plaza
AREA: Access and Square Area



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Soportes: **Lona Acceso**
Displays: *Access Banner*

Ref. **AP-05**



Material **Lona microperforada**
Material Microperforated Banner

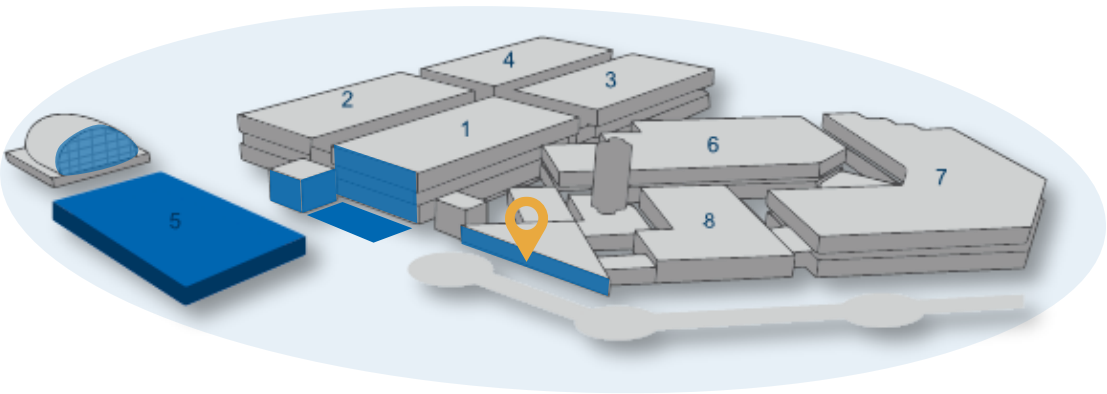
Medidas (m. ancho x alto)
Measures (m. width x height) **3,10 m x 5,80 m**

Unidades
Available units **4**

Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Accesos y Plaza**
AREA: Access and Square Area



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Soportes: **Vinilo Cristal Foro Norte**
Displays: *North Forum Glass Vinyl*

Ref. **AP-06**



Material **Lona impresa**
Material Printed Canvas

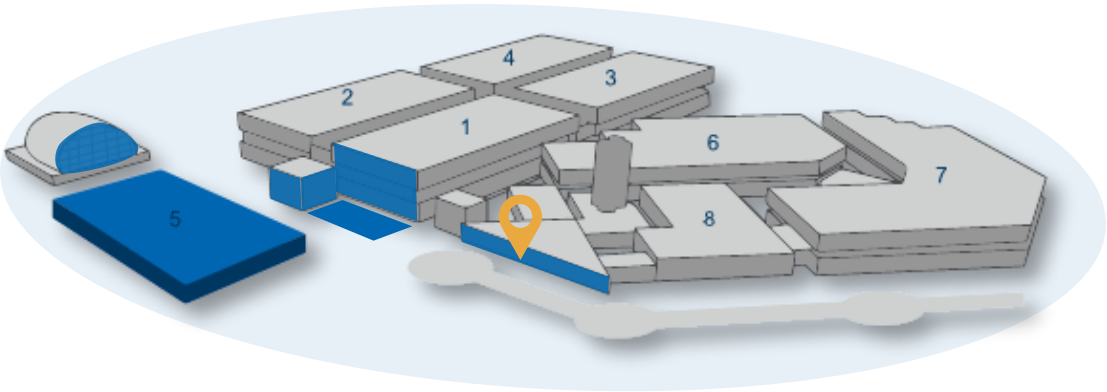
Medidas (m. ancho x alto)
Measures (m. width x height) **(3,14 m x 0,95 m) x 3**

Unidades Disponibles
Available units **1**

Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Accesos y Plaza**
AREA: *Access and Square Area*



Soportes: **Lona Plaza**
Displays: *Plaza Banner*

Ref. **AP-07**



Material **Lona microperforada**
Material Microperforated Banner

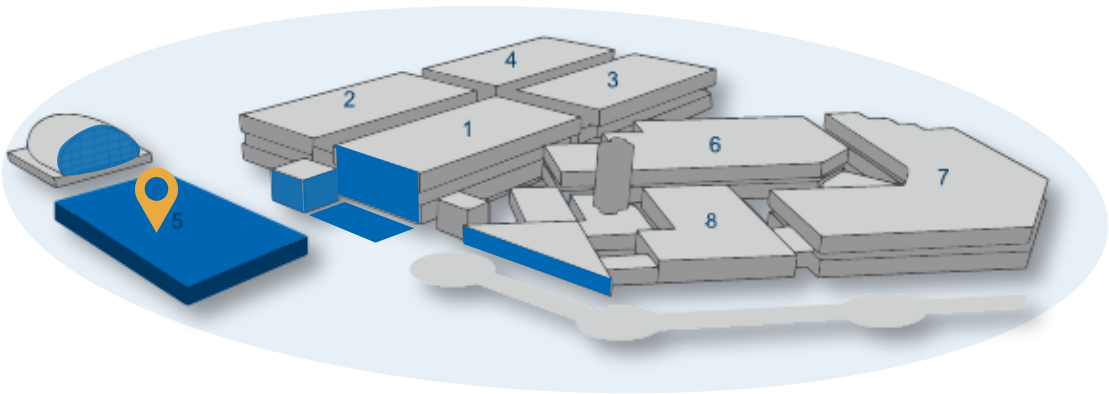
Medidas (m. ancho x alto)
Measures (m. width x height) **0,70 m x 2 m**

Unidades
Available units **20**

Nº Caras visibles **2**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Accesos y Plaza**
AREA: Access and Square Area

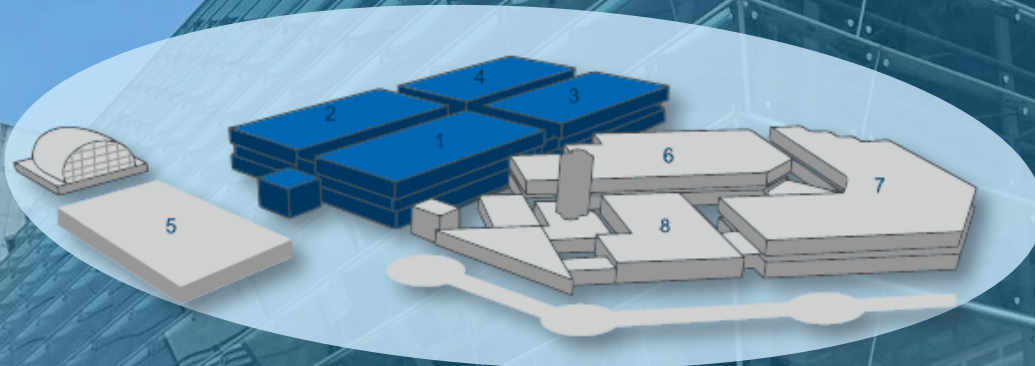


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Zona Foro Centro Central Forum Area



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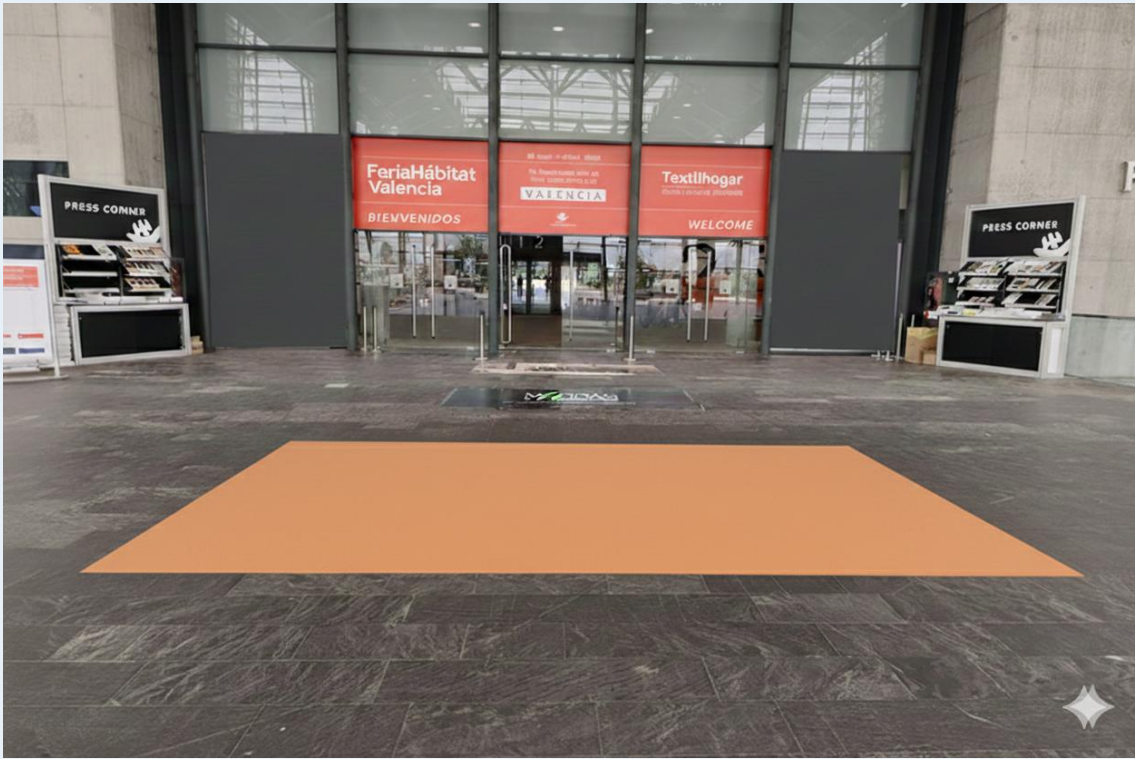
Soportes de la zona *Area Supports*

- Vinilo Foro/ *Forum Vinyl*
- Lona perimetral de columna / *Perimeter column banner*
- Lona Colgante / *Hanging Banner*
- Vinilo Interior / *Interior Vinyl*
- Vinilo Interior / *Interior Vinyl*
- Vinilo Interior / *Interior Vinyl*
- Vinilo Interior Salida / *Interior Vinyl Exit*
- Lateral Entrada Intercomunicador / *Intercom Entrance Side*
- Vinilo Suelo / *Floor Vinyl*
- Lona Acceso / *Access Banner*
- Vinilo Barandilla Acceso / *Access Railing Vinyl*
- Vinilo Barandilla Acceso Frontal / *Access Railing Vinyl Frontal*
- Vinilo Acceso / *Access Vinyl*
- Vinilo sobre Tornos / *Turnstile Vinyl*
- Lona perimetral de columna/ *Columna perimetre banner*
- Vinilo Barandilla / *Railing Vinyl*
- Vinilo Ascensores / *Elevator Vinyl*
- Vinilo Ascensores / *Elevator Vinyl*
- Vinilo Barandilla Frontal / *Front Railing Vinyl*
- Vinilo Barandilla Lateral / *Side Railing Vinyl*
- Lona Doble Cara / *Double-Sided Banner*
- Vinilo Barandilla Cruceta / *Cross Railing Vinyl*
- Vinilo Barandilla Transversal / *Transversal Railing Vinyl*
- Vinilo Barandilla Pasos / *Stairway Railing Vinyl*
- Escaleras Mecánicas / *Escalators*
- Lona Doble Cara Cruceta / *Double-Sided Cross Banner*
- Vinilo Acceso Pabellón / *Pavilion Access Vinyl*
- Lona Columna Pabellón / *Pavilion Column Banner*

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Soportes: **Vinilo Foro**
Displays: *Forum Vinyl*

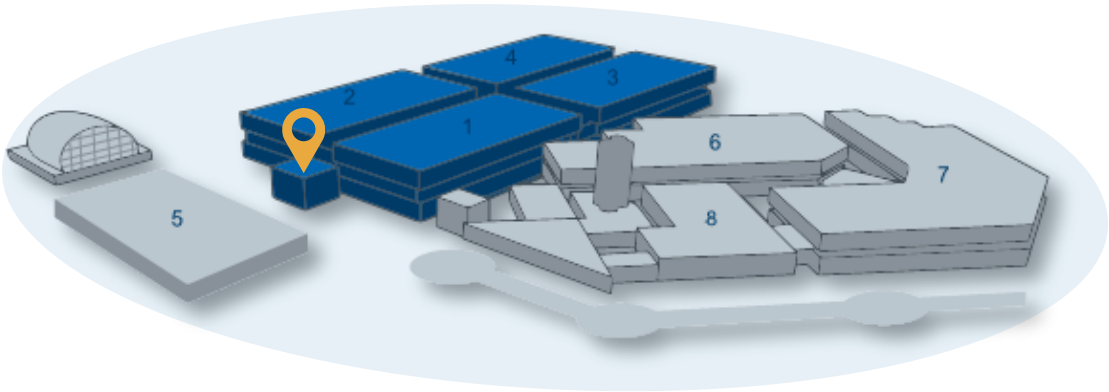
Ref. **FC-01**



Material **Vinilo pisable**
Material Floor Vinyl
Medidas (m. ancho x alto) **5 m x 3 m**
Measures (m. width x height)
Unidades **1**
Available units
Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



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Soportes: **Lona perimetral de columna**
Displays: *Perimeter Column banner*

Ref. **FC-02**



Material **Lona microperforada**
Material Microperforated Banner

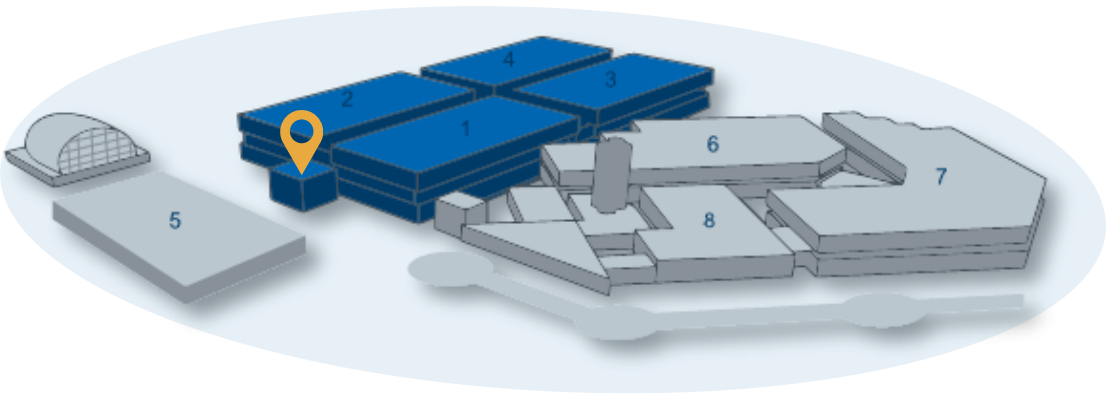
Medidas (m. ancho x alto)
Measures (m. width x height) **3,8 m x 6 m**

Unidades
Available units **4**

Nº Caras visibles
No. Of Visible Faces **360º**

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



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Soportes: **Lona Colgante**
Displays: *Hanging Banner*

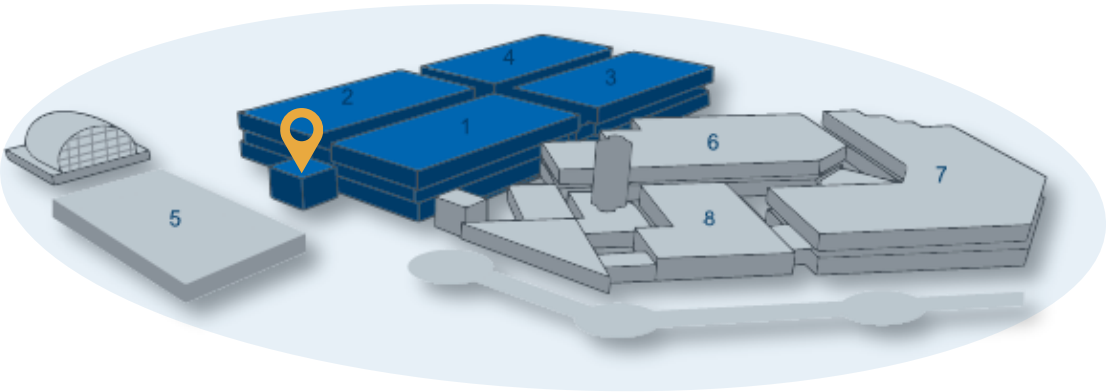
Ref. **FC-03**



Material **Lona microperforada**
Material Microperforated Banner
Medidas (m. ancho x alto) **5 m x 3 m**
Measures (m. width x height)
Unidades **3**
Available units
Nº Caras visibles **2**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



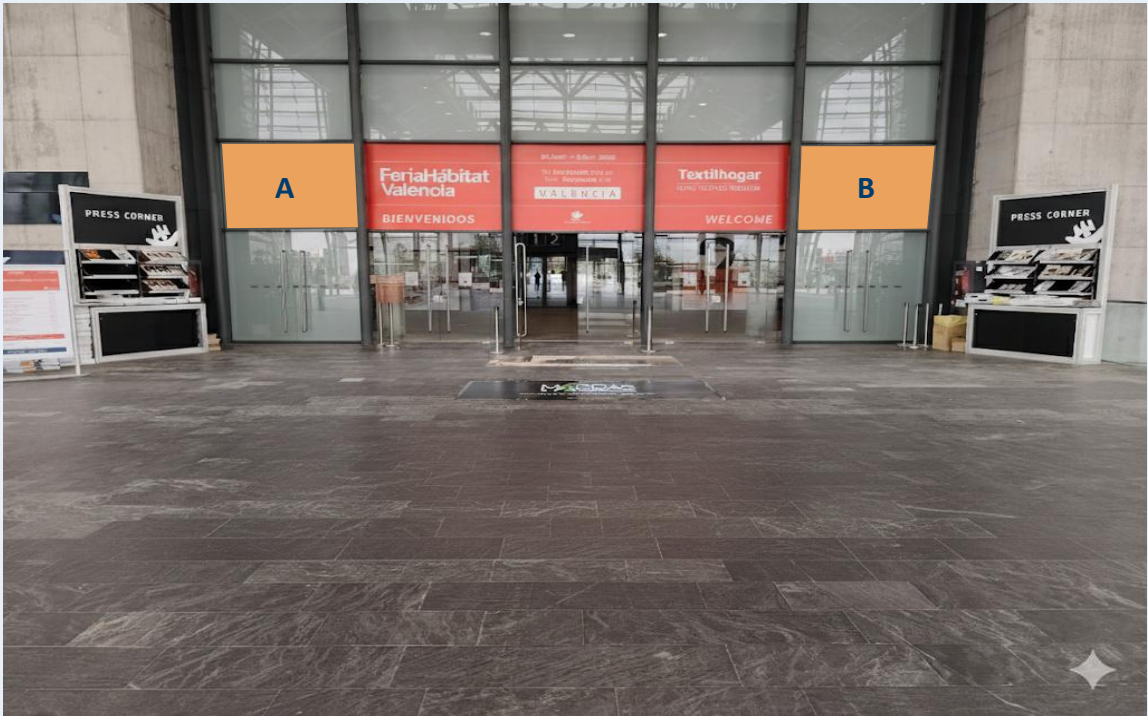
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Soportes: **Vinilo Interior**
Displays: *Interior Vinyl*

Ref. **FC-04**



Material **Vinilo removible**

Material *Removable Vinyl*

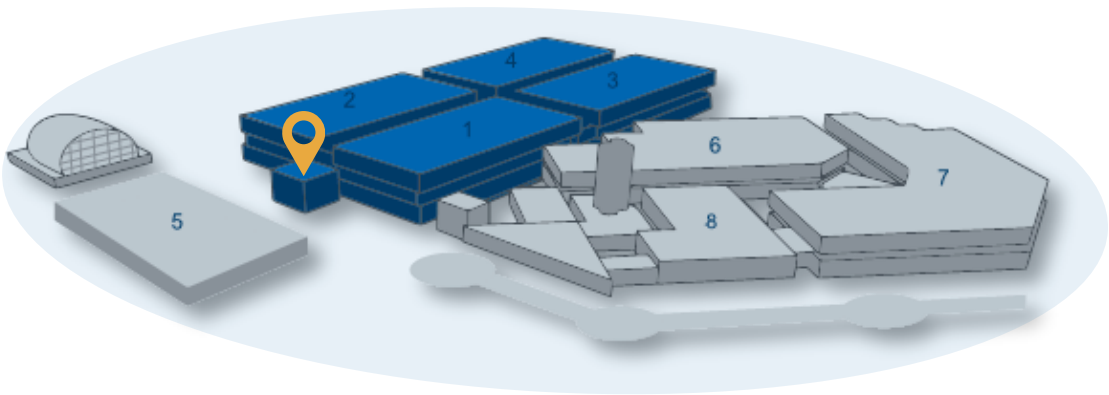
Medidas (m. ancho x alto)
Measures (m. width x height) **2,7 m x 1,9 m**

Unidades
Available units **2**

Nº Caras visibles
No. Of Visible Faces **1**

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



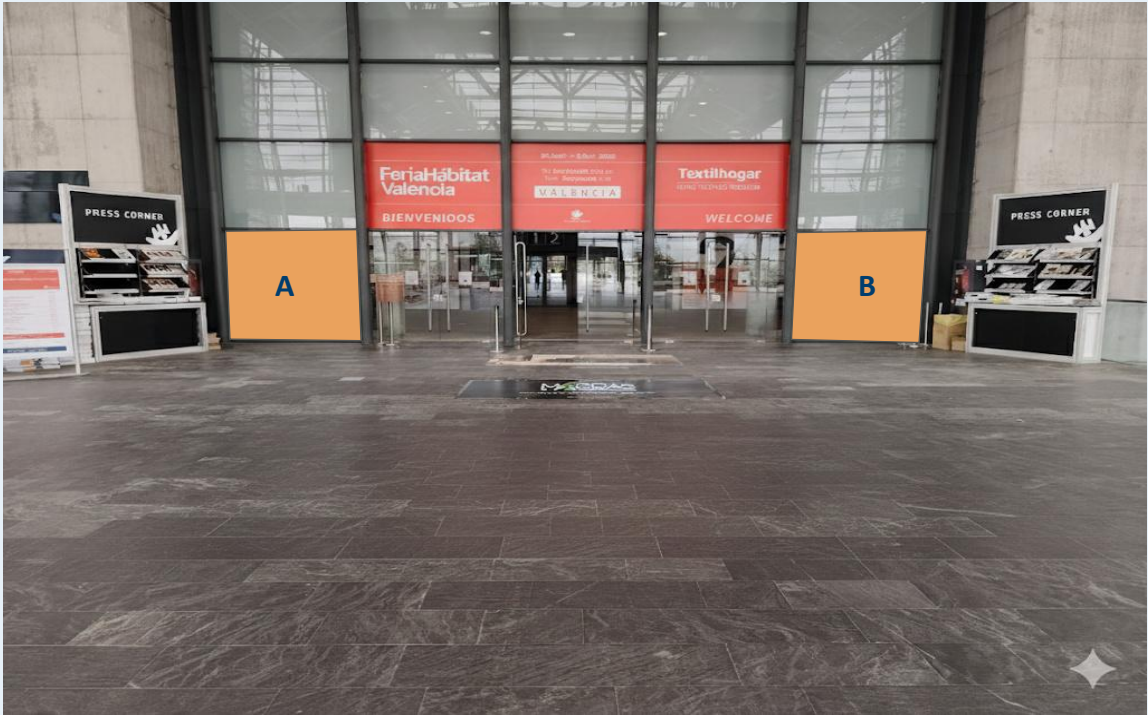
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Soportes: **Vinilo Interior**
Displays: *Interior Vinyl*

Ref. **FC-05**



Material **Vinilo removible**

Material *Removable Vinyl*

Medidas (m. ancho x alto)

Measures (m. width x height) **2,7 m x 2,5 m**

Unidades

Available units

2

Nº Caras visibles

No. Of Visible Faces

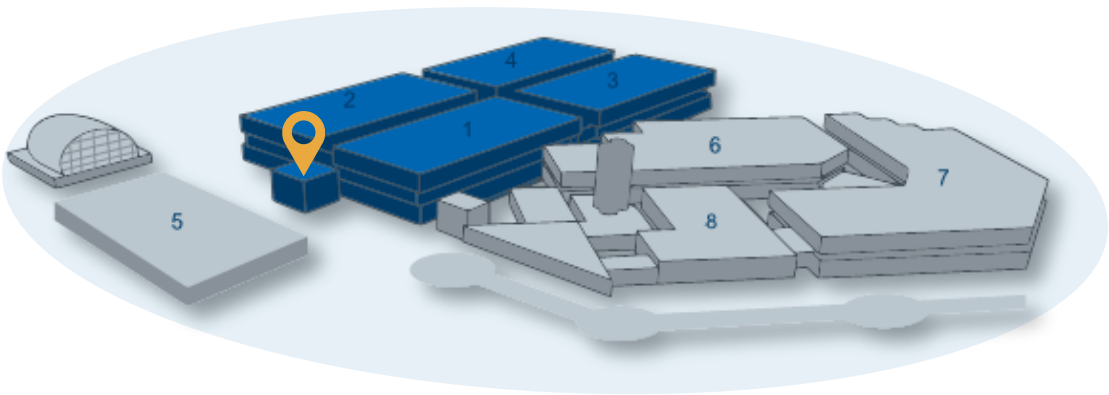
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Observaciones

Observations

ZONA: **Zona Foro Centro**

AREA: *Central Forum Area*



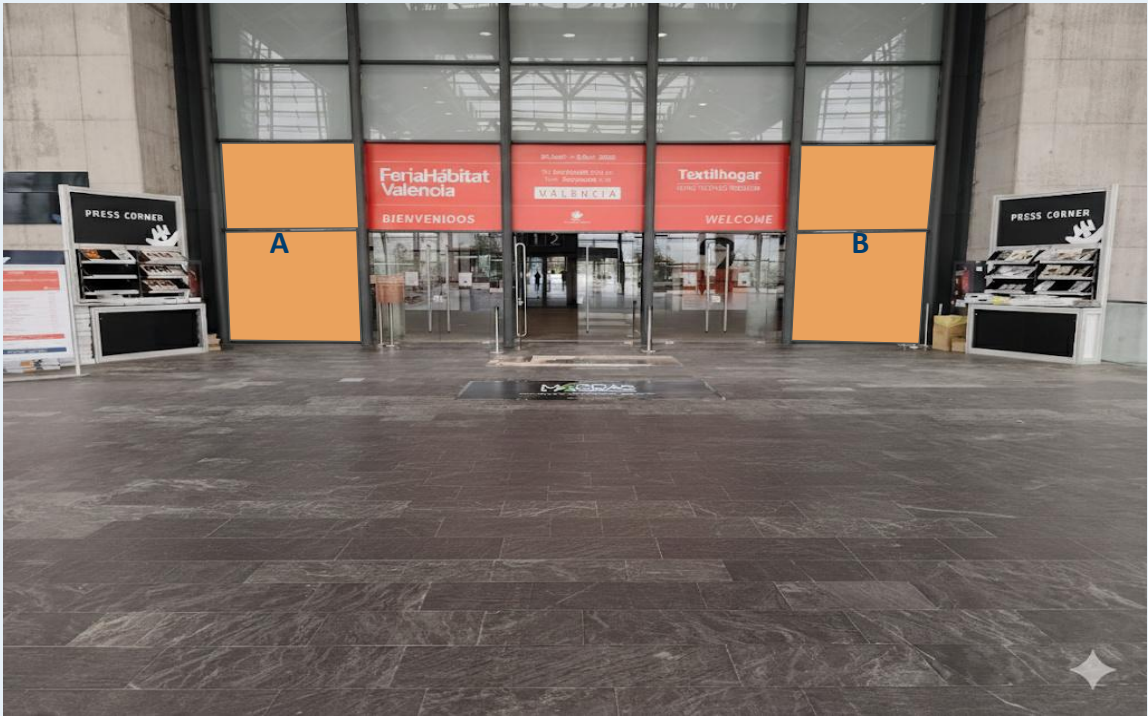
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Soportes: **Vinilo Interior**
Displays: *Interior Vinyl*

Ref. **FC-06**



Material **Vinilo removible**

Material *Removable Vinyl*

Medidas (m. ancho x alto)

Measures (m. width x height) **2,7 m x 1,9 m + 2,7 m x 2,5 m**

Unidades

Available units

2

Nº Caras visibles

No. Of Visible Faces

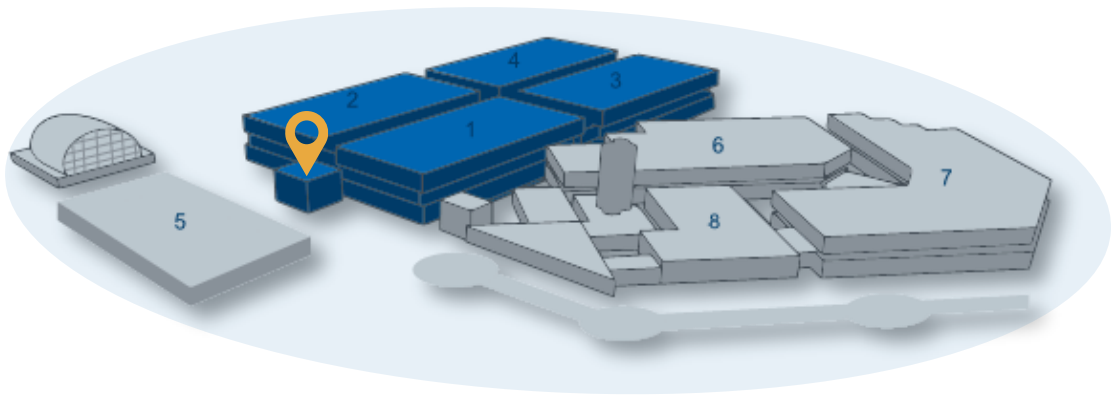
1

Observaciones

Observations

ZONA: **Zona Foro Centro**

AREA: *Central Forum Area*



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Artes Finales
Final Arts

Volver al inicio
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Soportes: **Vinilo Interior Salida**
Displays: *Interior Vinyl Exit*

Ref. **FC-07**



Material **Vinilo removible**

Material *Removable Vinyl*

Medidas (m. ancho x alto)

Measures (m. width x height) **2,7 m x 1,9 m**

Unidades

Available units

3

Nº Caras visibles

No. Of Visible Faces

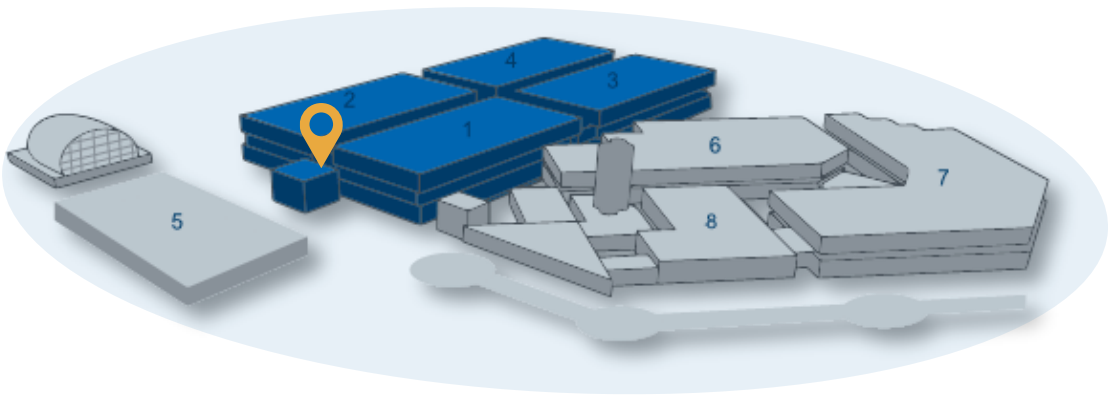
1

Observaciones

Observations

ZONA: **Zona Foro Centro**

AREA: *Central Forum Area*



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Soportes: **Lateral Entrada Intercomunicador**
Displays: *Intercom Entrance Side*

Ref. **FC-08**



Material **Vinilo removible**

Material *Removable Vinyl*

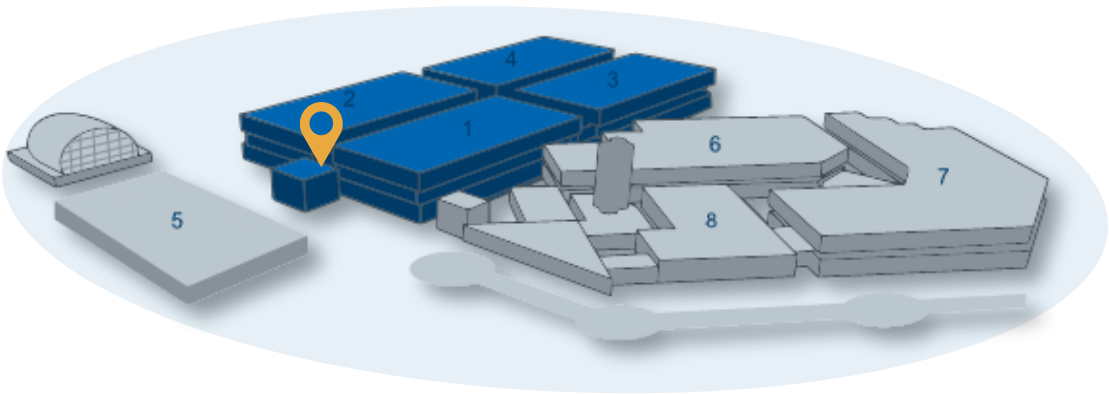
Medidas (m. ancho x alto)
Measures (m. width x height) **4 m x 1,2 m**

Unidades
Available units **8**

Nº Caras visibles
No. Of Visible Faces **1**

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



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Soportes: **Vinilo Suelo**
Displays: *Floor Vinyl*

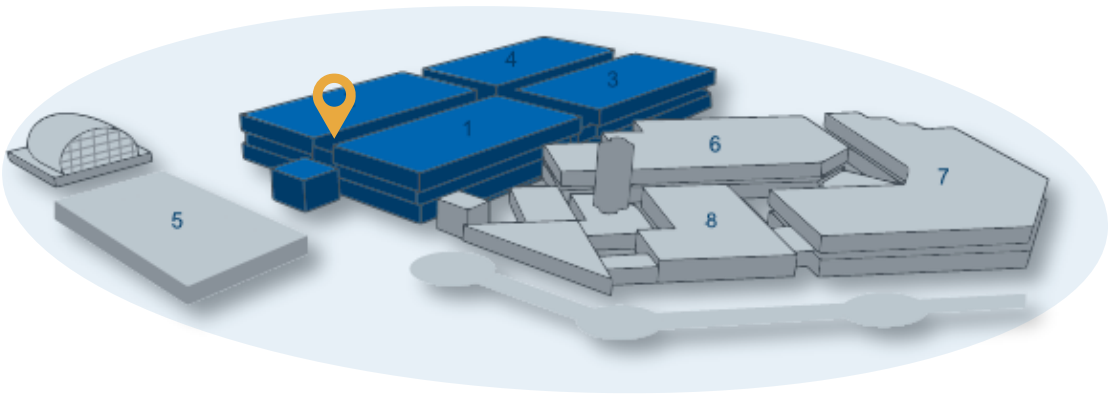
Ref. **FC-09**



Material **Vinilo pisable**
Material *Floor Vinyl*
Medidas (m. ancho x alto)
Measures (m. width x height) **5 m x 3 m**
Unidades
Available units **1**
Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: Zona Foro Centro
AREA: Central Forum Area



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Artes Finales
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Soportes: **Lona Acceso**
Displays: *Access Banner*

Ref. **FC-10**



Material **Lona microperforada**

Material *Microperforated Banner*

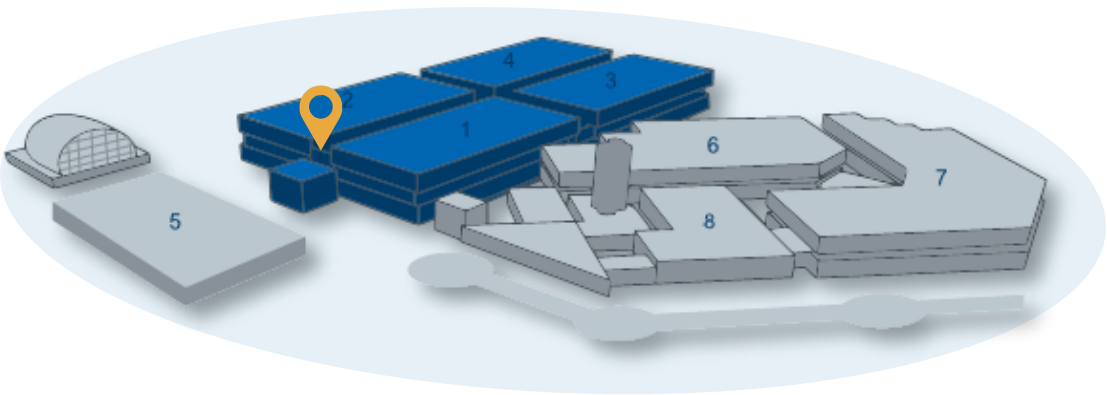
Medidas (m. ancho x alto)
Measures (m. width x height) **2 m x 8 m**

Unidades
Available units **10**

Nº Caras visibles
No. Of Visible Faces **1**

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



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Soportes: **Vinilo Barandilla Acceso**
Displays: *Access Railing Vinyl*

Ref. **FC-11**



Material **Vinilo removible**
Material Removable Vinyl

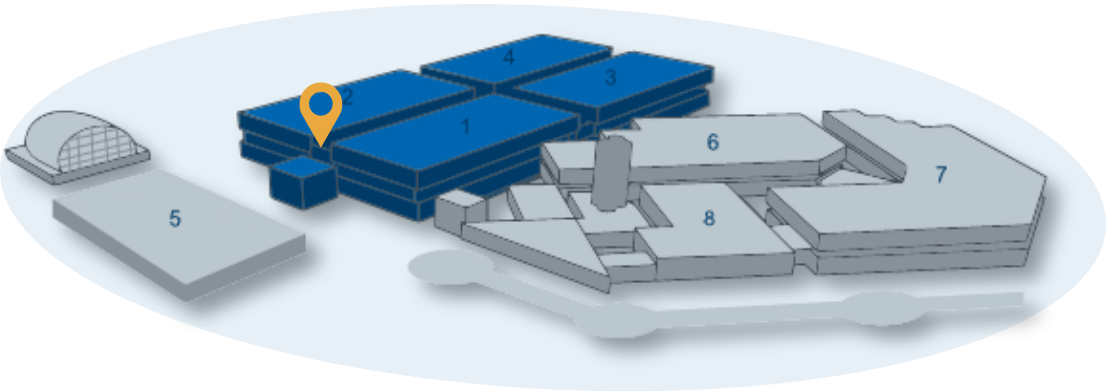
Medidas (m. ancho x alto)
Measures (m. width x height) **8 m x 1 m**

Unidades
Available units **4**

Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



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Soportes: **Vinilo Barandilla Acceso Frontal**
Displays: *Access Railing Vinyl Frontal*

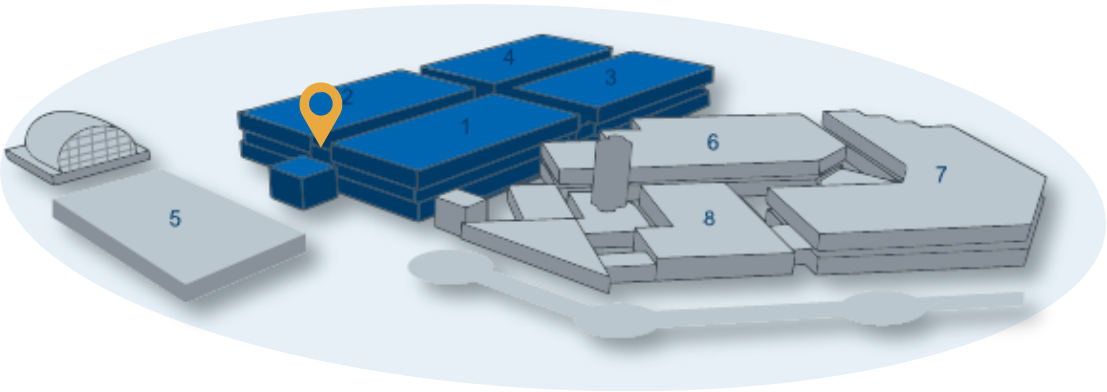
Ref. **FC-12**



Material **Vinilo removible**
Material Removable Vinyl
Medidas (m. ancho x alto) **4,96 m x 1 m**
Measures (m. width x height)
Unidades **4**
Available units
Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



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Artes Finales
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Soportes: **Vinilo Acceso**
Displays: *Access Vinyl*

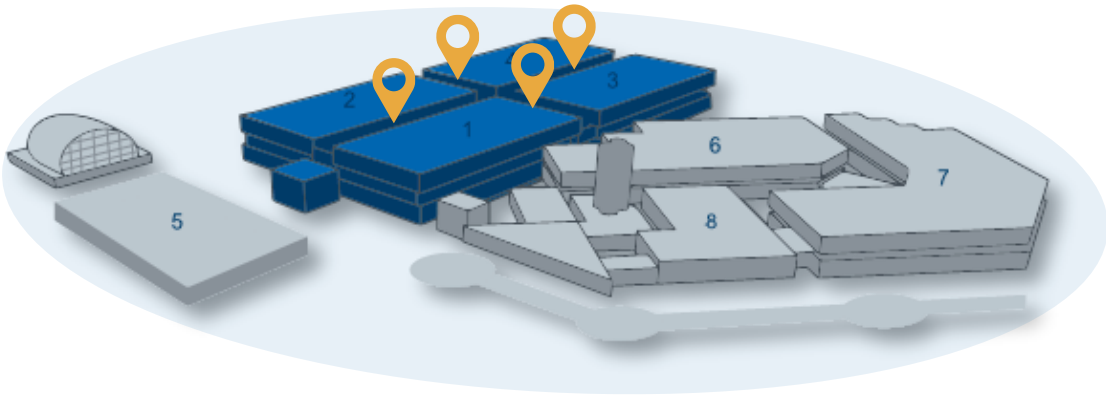
Ref. **FC-13**



Material **Vinilo pisable**
Material Floor Vinyl
Medidas (m. ancho x alto) **5 m x 3 m**
Measures (m. width x height)
Unidades **6**
Available units
Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



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Artes Finales
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Soportes: **Vinilo sobre Tornos**
Displays: *Turnstile Vinyl*

Ref. **FC-14**



Material **Vinilo removable**
Material Removable Vinyl

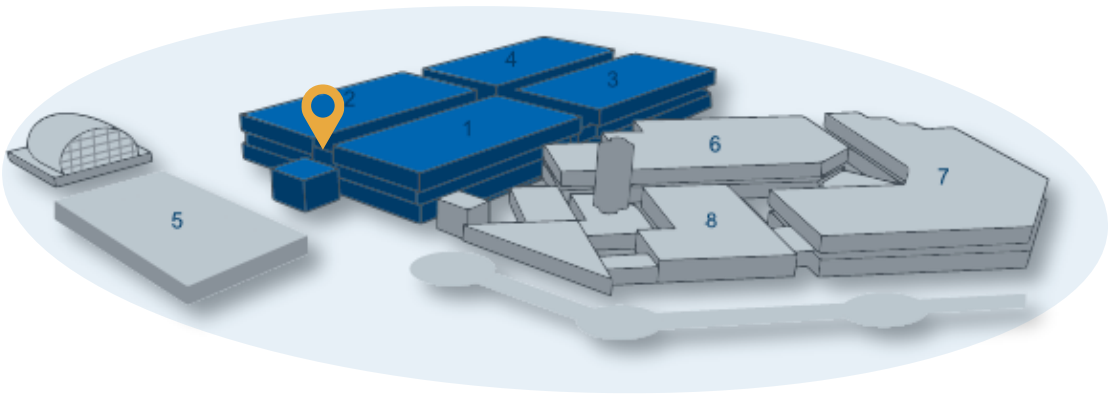
Medidas (m. ancho x alto)
Measures (m. width x height) **0,265m x 0,308m**

Unidades
Available units **4**

Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



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Soportes: **Lona perimetral de columna**
Displays: *Perimeter Column banner*

Ref. **FC-15**



Material **Lona microperforada**
Material Microperforated Banner

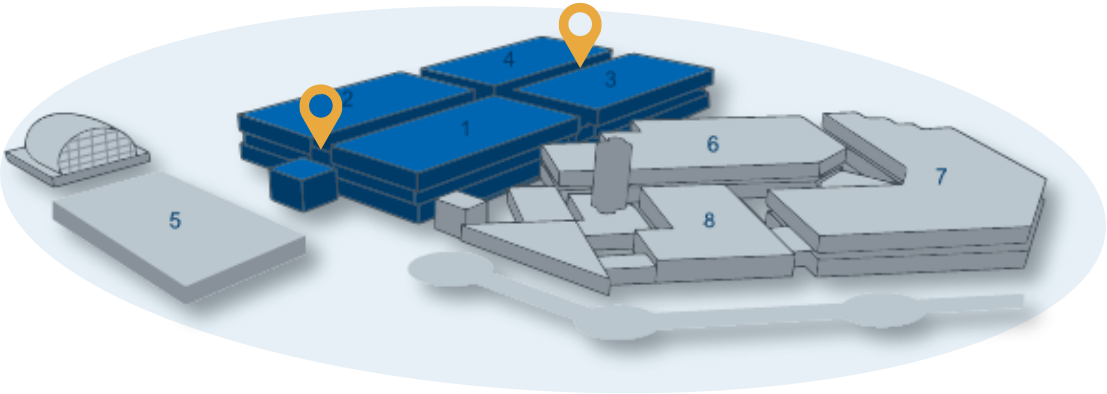
Medidas (m. ancho x alto)
Measures (m. width x height) **1,7 m x 3,84 m**

Unidades
Available units **16**

Nº Caras visibles **360º**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



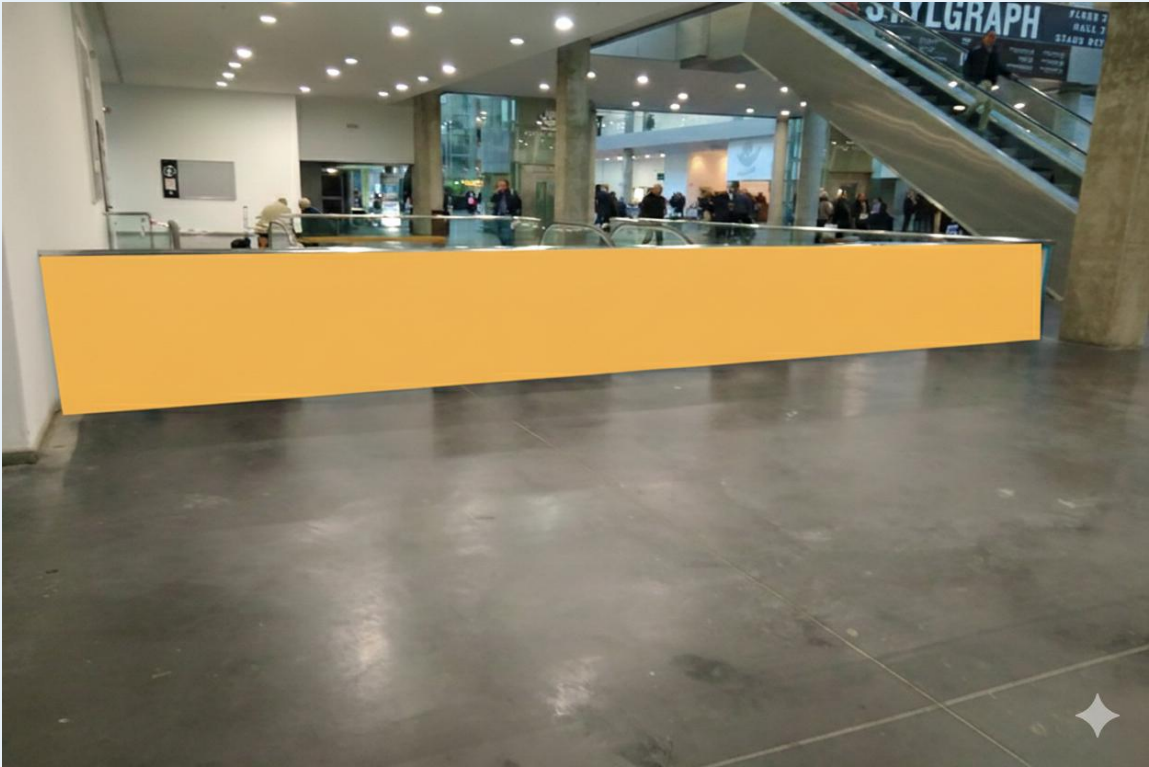
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Soportes: **Vinilo Barandilla**
Displays: *Railing Vinyl*

Ref. **FC-16**



Material **Vinilo removible**
Material Removable Vinyl

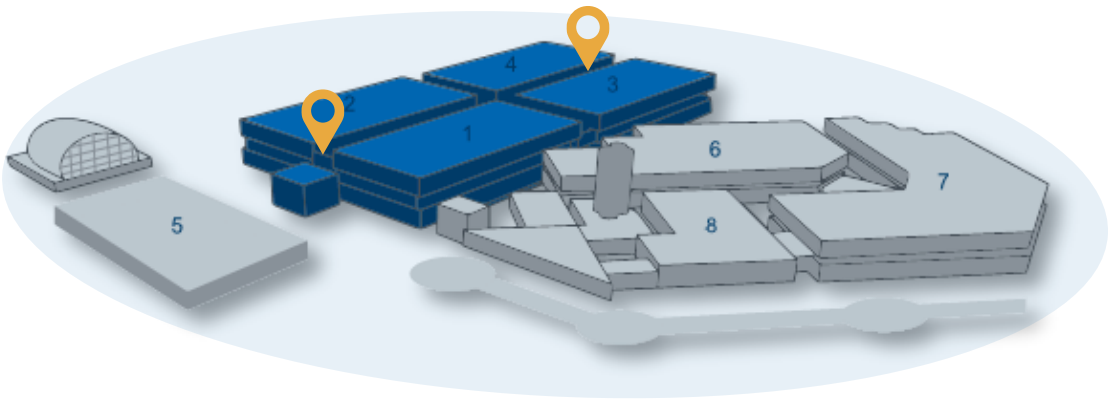
Medidas (m. ancho x alto)
Measures (m. width x height) **7,2 m x 1 m**

Unidades
Available units **4**

Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



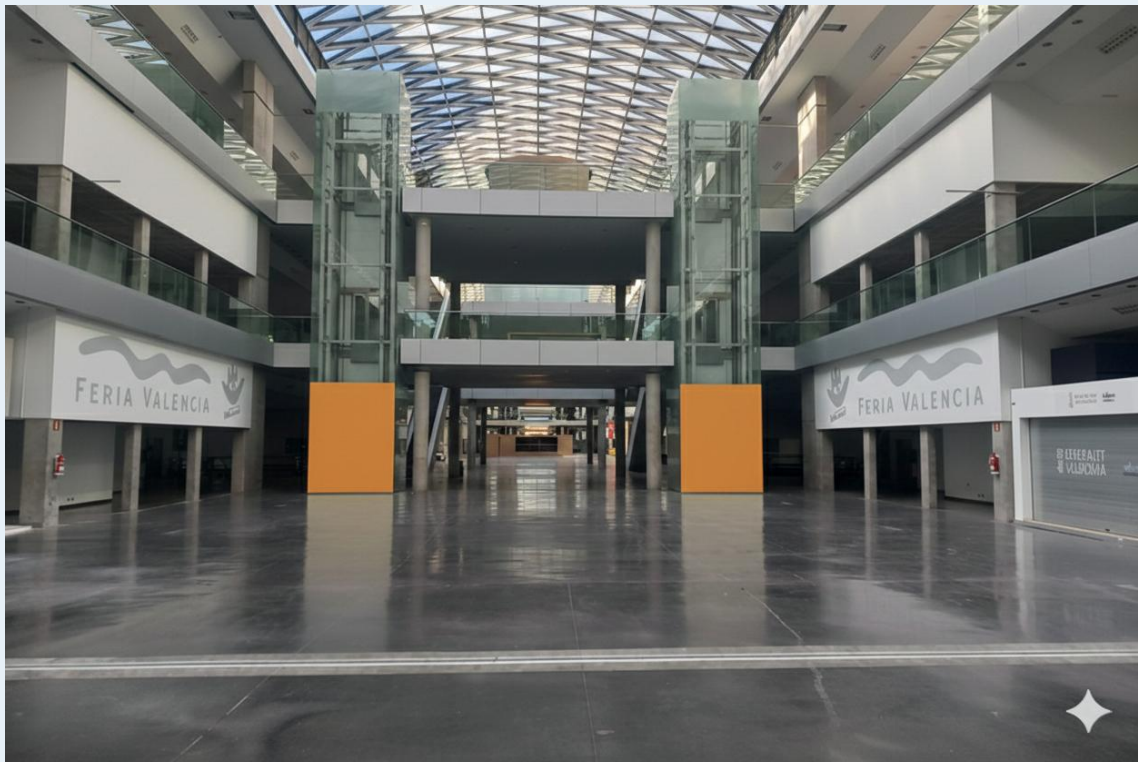
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Soportes: **Vinilo Ascensores**
Displays: *Elevator Vinyl*

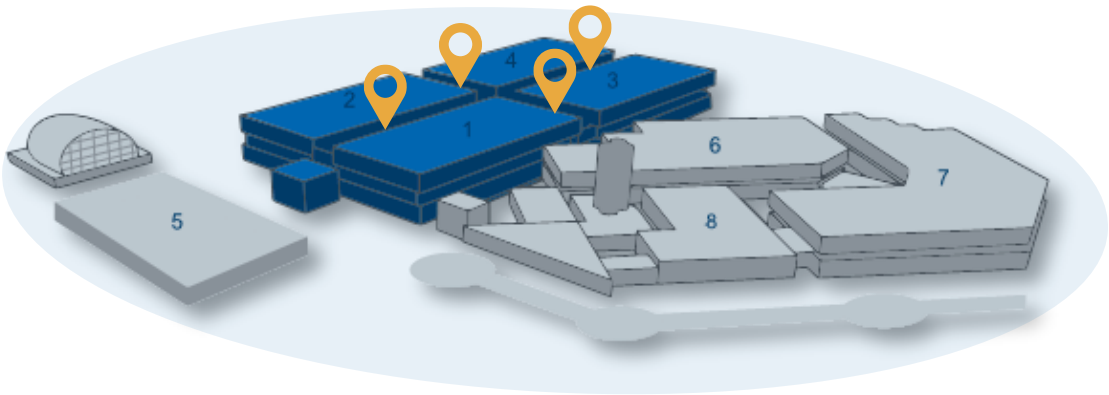
Ref. **FC-17**



Material **Vinilo removible**
Material Removable Vinyl
Medidas (m. ancho x alto) **2,7 x 5 m**
Measures (m. width x height)
Unidades **12**
Available units
Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



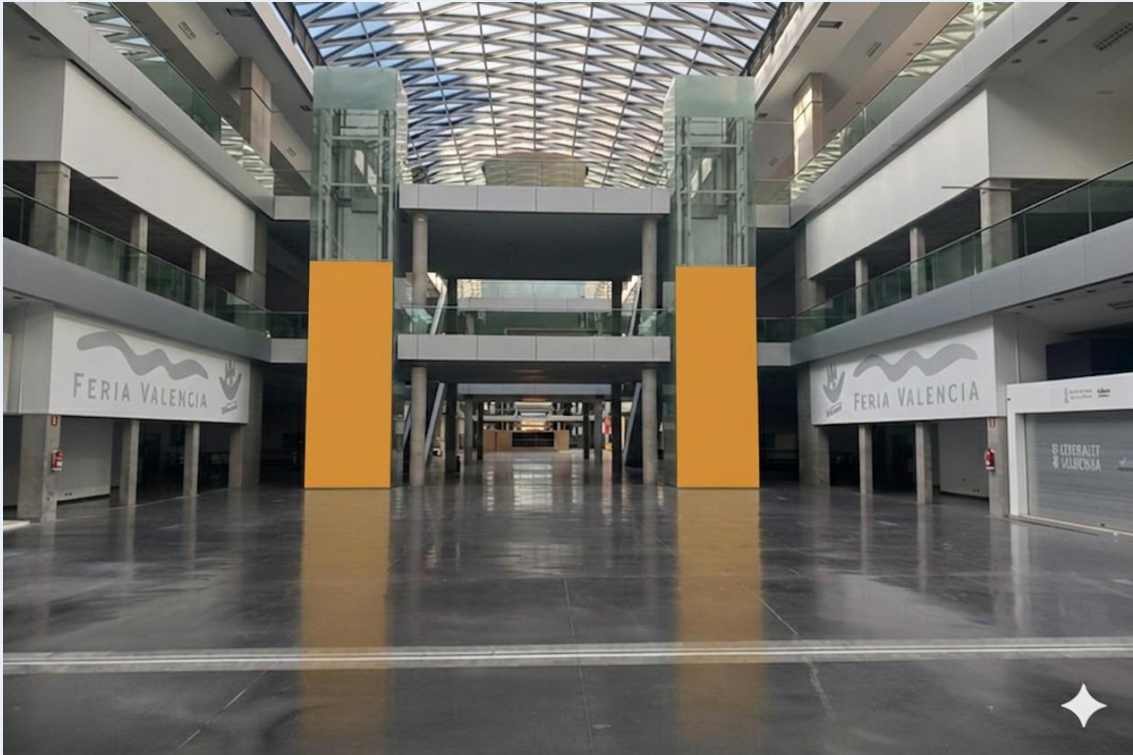
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Soportes: **Vinilo Ascensores**
Displays: *Elevator Vinyl*

Ref. **FC-18**



Material **Vinilo removible**

Material *Removable Vinyl*

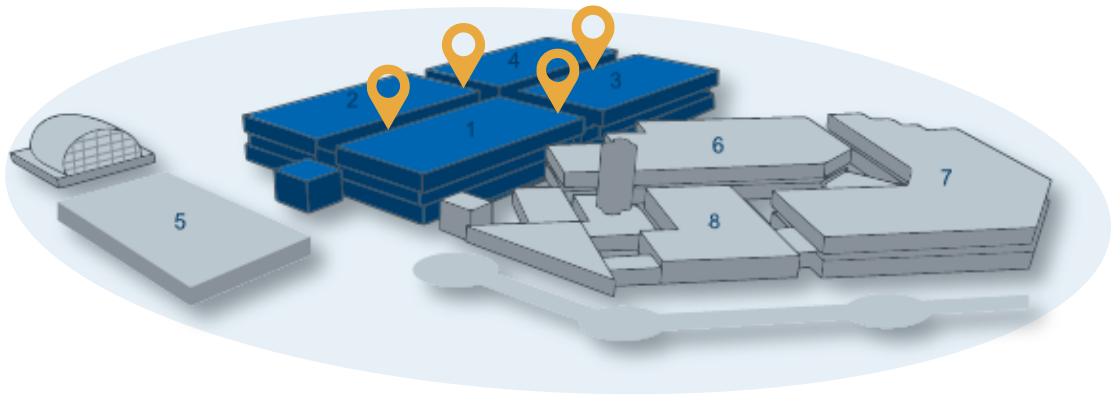
Medidas (m. ancho x alto)
Measures (m. width x height) **2,7 x 10 m**

Unidades
Available units **12**

Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



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Soportes: **Vinilo Barandilla Frontal**
Displays: *Front Railing Vinyl*

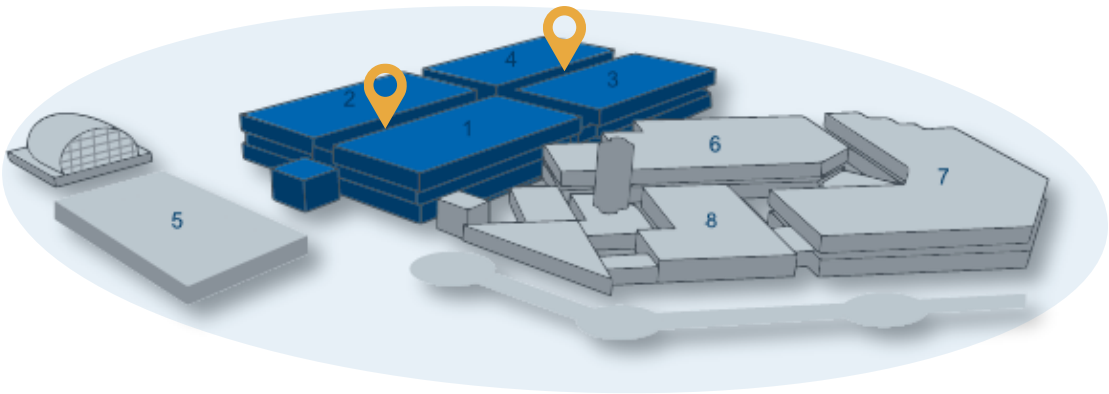
Ref. **FC-19**



Material **Vinilo removable**
Material Removable Vinyl
Medidas (m. ancho x alto)
Measures (m. width x height) **9 m x 1 m**
Unidades **16**
Available units
Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



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Soportes: **Vinilo Barandilla Lateral**
Displays: *Side Railing Vinyl*

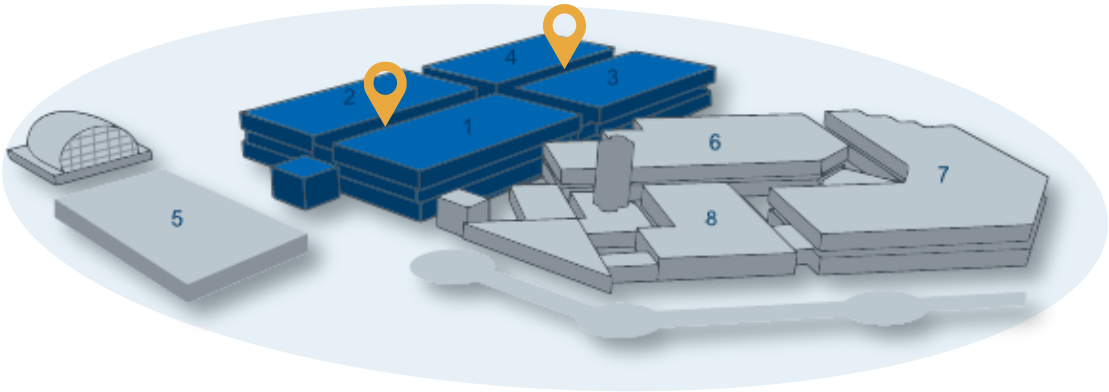
Ref. **FC-20**



Material **Vinilo removible**
Material Removable Vinyl
Medidas (m. ancho x alto) **10 m x 1 m**
Measures (m. width x height)
Unidades **32**
Available units
Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
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Soportes: **Lona Doble Cara**
Displays: *Double-Sided Banner*

Ref. **FC-21**



Material **Lona microperforada**

Material *Microperforated Banner*

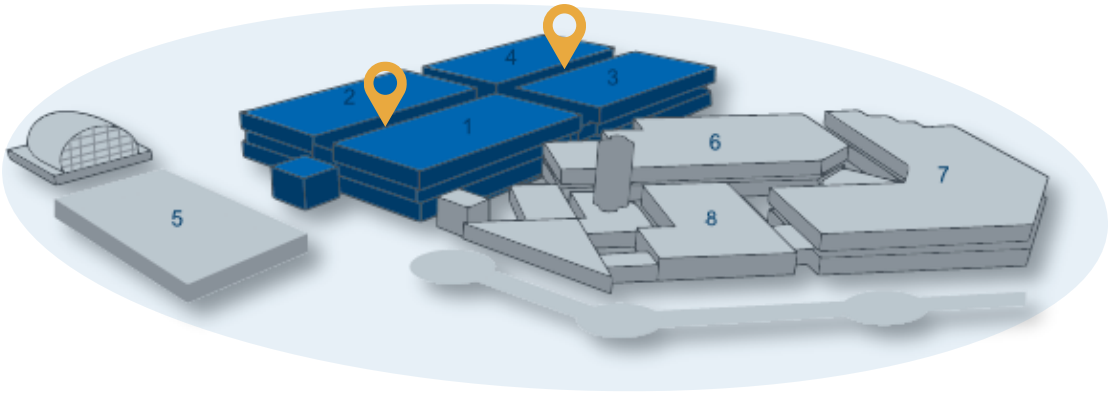
Medidas (m. ancho x alto)
Measures (m. width x height) **0,60 m x 3 m**

Unidades
Available units **18**

Nº Caras visibles **2**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



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Soportes: **Vinilo Barandilla Cruceta**
Displays: *Cross Railing Vinyl*

Ref. **FC-22**



Material **Vinilo removible**

Material *Removable Vinyl*

Medidas (m. ancho x alto)

Measures (m. width x height) **18 m x 1 m ((9m x 1m) x 2)**

Unidades

Available units

8

Nº Caras visibles

No. Of Visible Faces

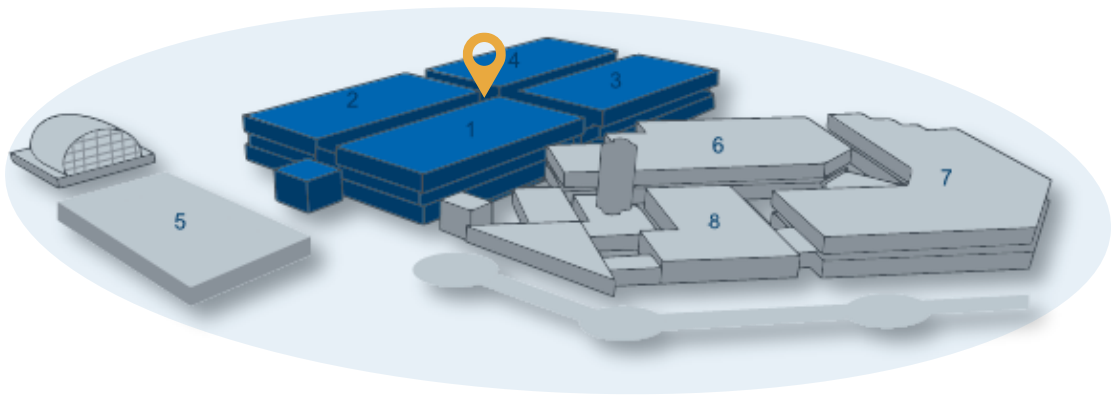
1

Observaciones

Observations

ZONA: **Zona Foro Centro**

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Soportes: **Vinilo Barandilla Transversal**
Displays: *Transversal Railing Vinyl*

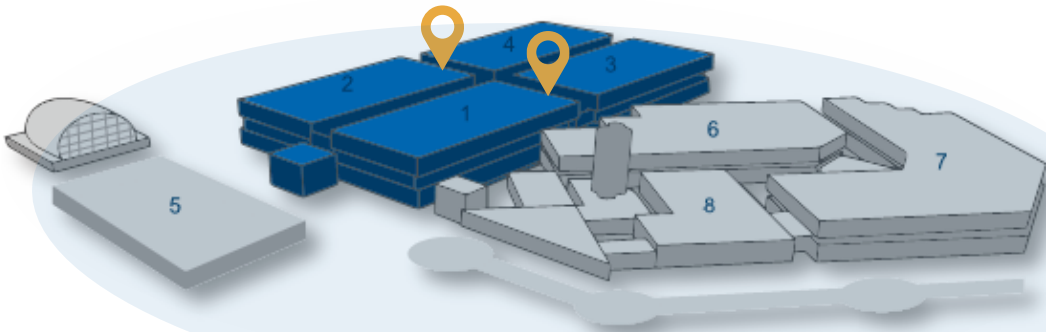
Ref. **FC-23**



Material **Vinilo removable**
Material *Removable Vinyl*
Medidas (m. ancho x alto)
Measures (m. width x height) **5,35 m x 1 m**
Unidades
Available units **4**
Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: Zona Foro Centro
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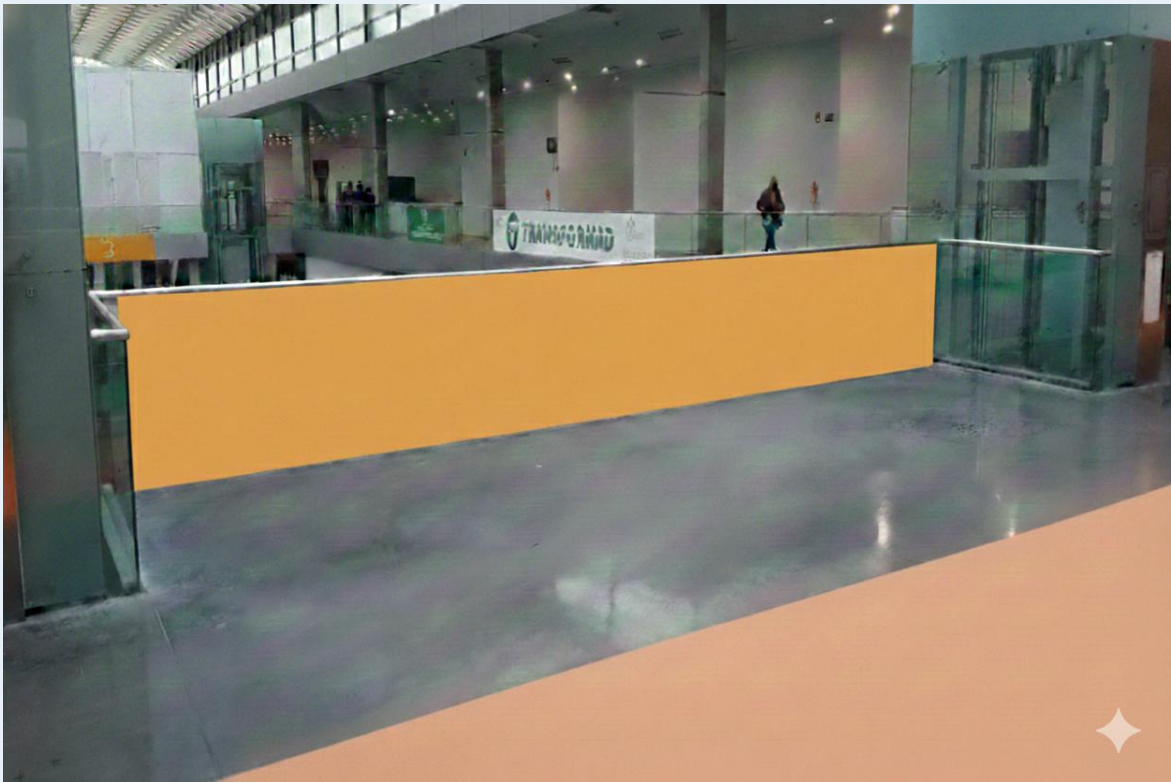
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Soportes: **Vinilo Barandilla Pasos**
Displays: *Stairway Railing Vinyl*

Ref. **FC-24**



Material **Vinilo removible**

Material *Removable Vinyl*

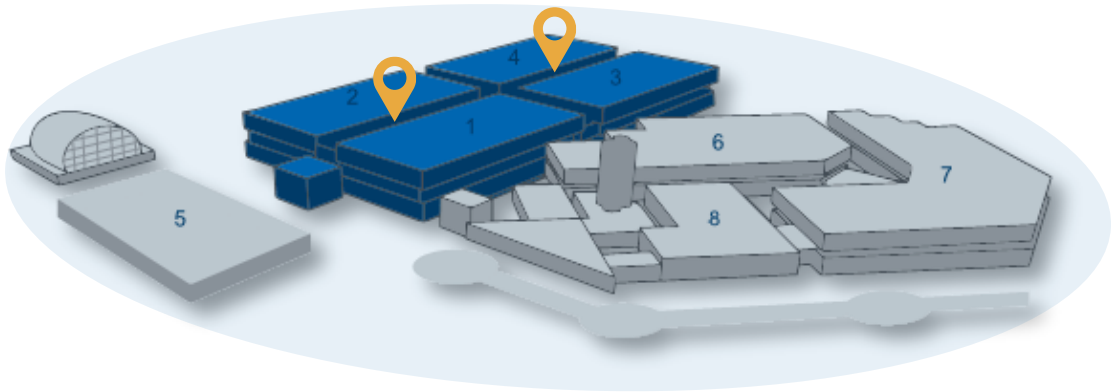
Medidas (m. ancho x alto)
Measures (m. width x height) **9 m x 1 m**

Unidades
Available units **8**

Nº Caras visibles
No. Of Visible Faces **1**

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



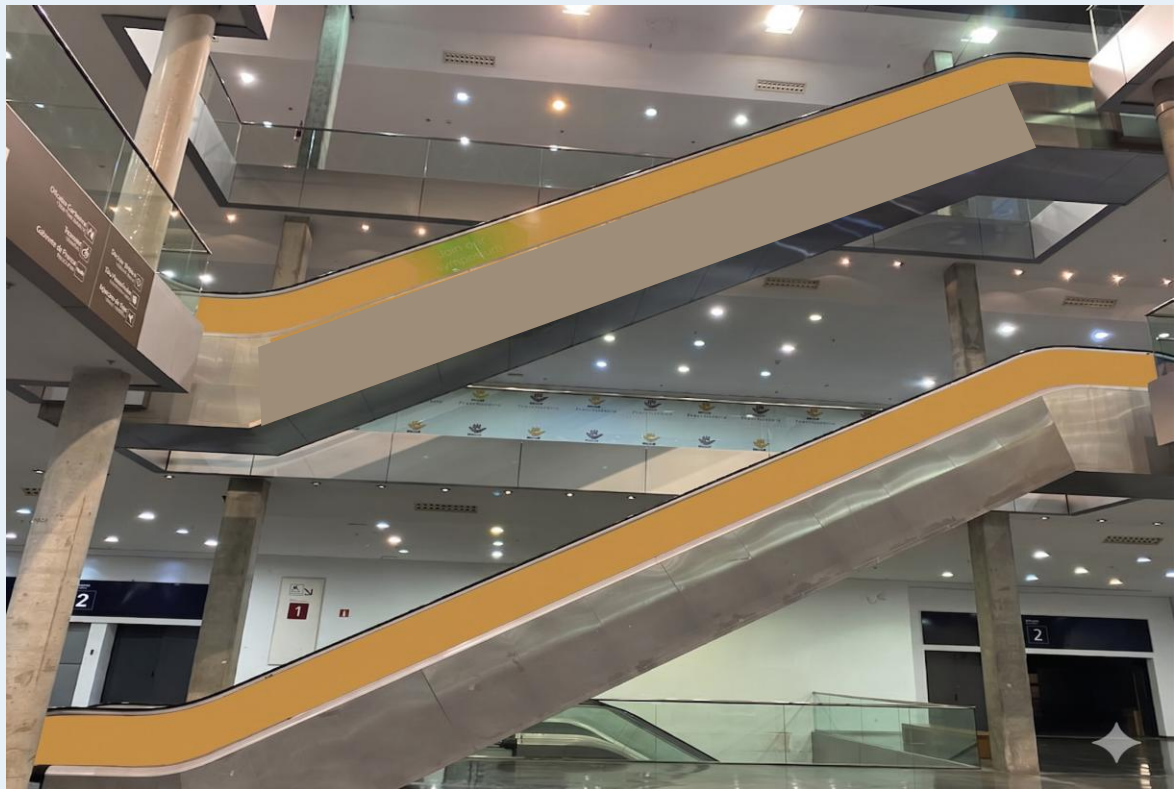
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Soportes: **Escaleras Mecánicas**
Displays: *Escalators*

Ref. **FC-25**



Material **Vinilo removible**
Material *Removable Vinyl*

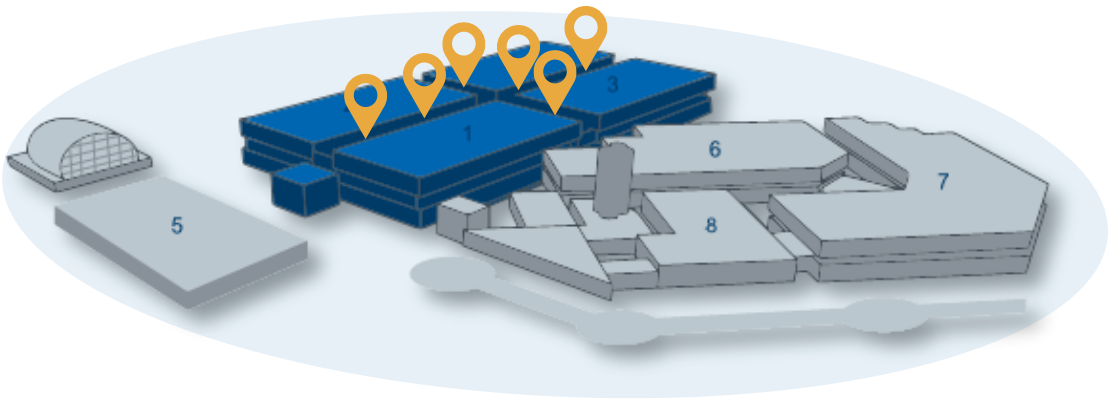
Medidas (m. ancho x alto)
Measures (m. width x height) **8,54 m x 0,53 m**

Unidades **24**
Available units

Nº Caras visibles **2**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
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Soportes: **Lona Doble Cara Cruceta**
Displays: *Double-Sided Cross Banner*

Ref. **FC-26**



Material **Lona microperforada**

Material *Microperforated Banner*

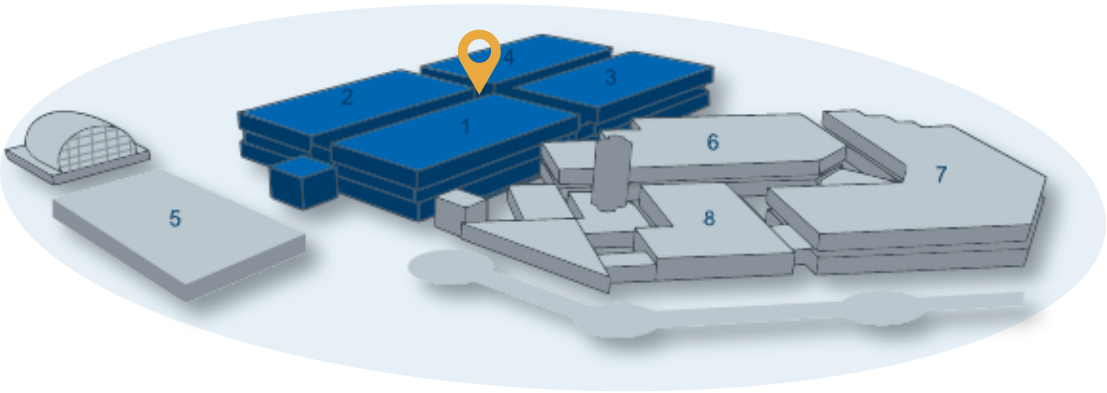
Medidas (m. ancho x alto)
Measures (m. width x height) **1,50 m x 8 m**

Unidades
Available units **4**

Nº Caras visibles **2**
No. Of Visible Faces

Observaciones
Observations

ZONA: **Zona Foro Centro**
AREA: *Central Forum Area*



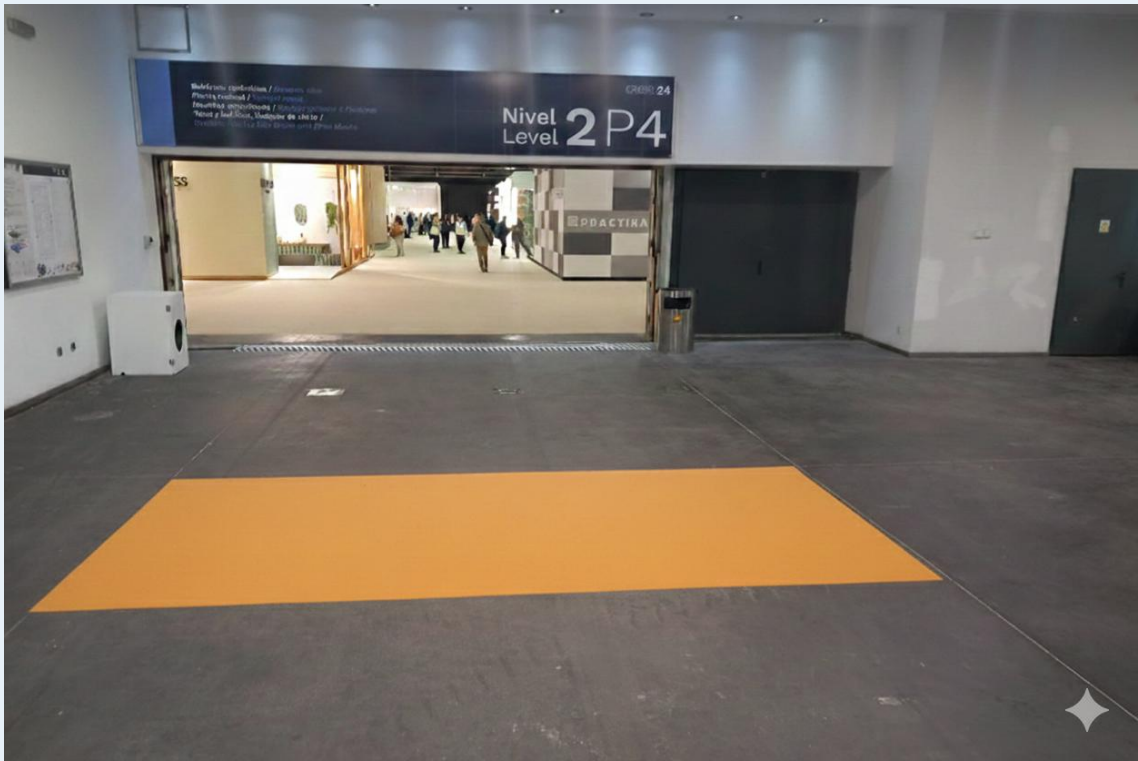
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Soportes: **Vinilo Acceso Pabellón**
Displays: *Pavilion Access Vinyl*

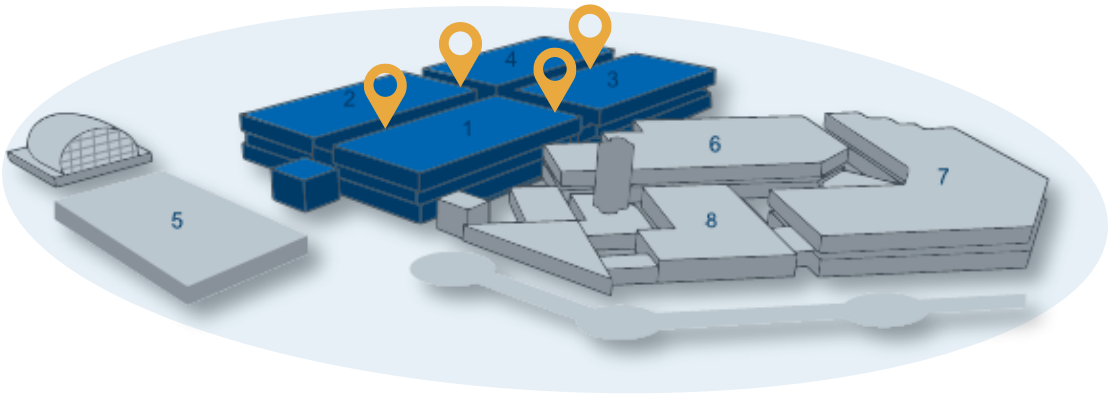
Ref. **FC-27**



Material Vinilo pisable
Material Floor Vinyl
Medidas (m. ancho x alto) **5 m x 3 m**
Measures (m. width x height)
Unidades **6 x pab.**
Available units
Nº Caras visibles **1**
No. Of Visible Faces

Observaciones
Observations

ZONA: Zona Foro Centro
AREA: Central Forum Area



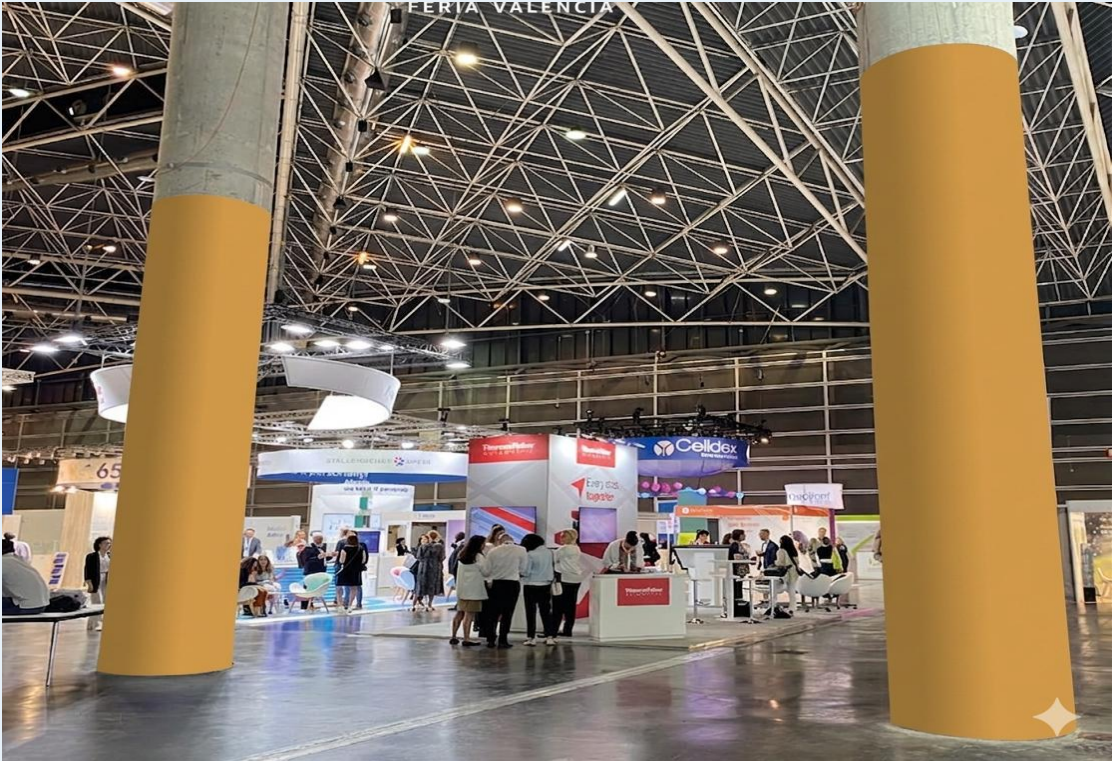
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Soportes: **Lona Columna Pabellón**
Displays: *Pavilion Column Banner*

Ref. **FC-28**



Material **Lona microperforada**

Material *Microperforated Banner*

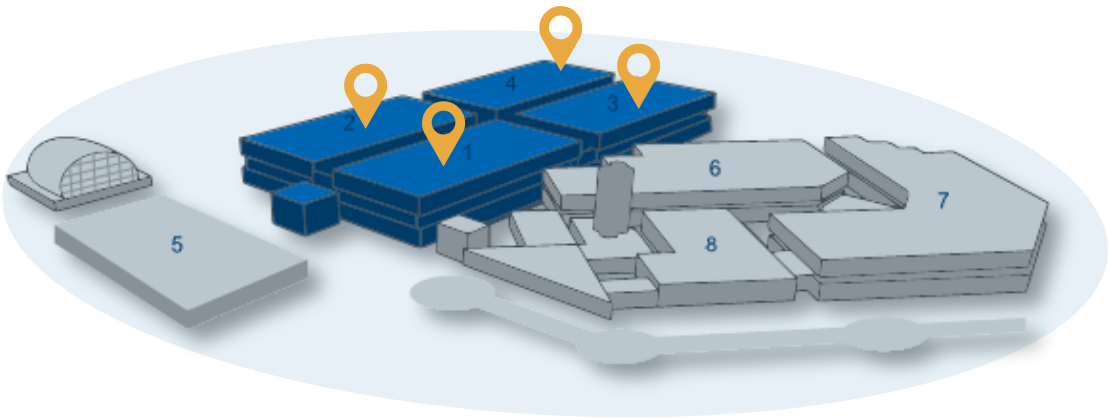
Medidas (m. ancho x alto)
Measures (m. width x height) **3,98 m x 6 m**

Unidades
Available units **2 x pab.**

Nº Caras visibles **2**
No. Of Visible Faces

Observaciones
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ZONA: **Zona Foro Centro**
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1. Rellena y envía la ficha de pedido con todos los elementos que quieras contratar
Fill out and send the order form with all the elements you want to hire
2. Espera la confirmación de disponibilidad del soporte
Wait for confirmation of the availability of the advertising space
3. Una vez tengas la confirmación, prepara los artes finales y envía a jsaez@feriavalencia.com.
El arte final debe ser proporcionado con un mínimo de 15 días de antelación al comienzo del evento. Formato pdf alta resolución.
*Once you have the confirmation, prepare the final artwork and send it to jsaez@feriavalencia.com.
The final artwork must be provided at least 15 days before the start of the event. High resolution pdf format.*

Link a la ficha/ Link to file

Por razones de seguridad algunos soportes pueden sufrir alguna variación en su colocación.
El precio incluye producción, instalación y desinstalación.

For safety reasons, some advertising elements may be repositioned. The price includes production, installation and removal.

Cualquier duda puedes contactar con José Saez / jsaez@feriavalencia.com

If you have any questions, please contact José Sáez / jsaez@feriavalencia.com

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