

APPLICATION FORM



TRADE FAIR:	
Exhibiting Firm:	
Contact:	Stand Number:
E-mail:	

The Feria Valencia Press Office prepares different types of news documents for release to the media. In addition to all the information on events and associated activities, we provide journalists with descriptions and pictures of exhibitors' new developments.

This service costs exhibitors nothing extra, and it's a great promotional opportunity.

If you'd like information on your company to be included in our press packets, just fill out the form.

For more information:
Press Office
prensa@feriavalencia.com
Tfno. 96 386 13 43 - Fax. 96 386 13 62

RATES

· FREE SERVICE

PLEASE SEND THIS FORM BY E-MAIL OR FAX: servicecenter@feriavalencia.com +34 902 747 345

Date, signature, and company stamp

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RATES (VAT not included)

DESCRIPTION OF THE SERVICE	RATES
<input type="checkbox"/> DISTRIBUTION OF EXHIBITOR'S PRESS RELEASE	500 €
<input type="checkbox"/> PREPARATION AND SENDING OF PRESS RELEASE	1.000 €
<input type="checkbox"/> ORGANIZATION OF PRESS CONFERENCE / PRESENTATION TO THE MEDIA	3.000 €

These new services INCLUDE:

- Prior consulting (definition of content to be communicated; optimum place, date and time for the meeting).
- Writing and sending of the announcement to the media.
- Room rental and preparation.
- Accreditation and direct attention, on-site dealings with the media attending the meeting
- Media tracking
- Clipping service: compiling and sending of the news published in on-line/off-line media, as well as on the radio and television.
- Reinforcement of the communications activities undertaken through presentation via Feria Valencia's website (www.feriavalencia.com)

These services DO NOT INCLUDE expenses paid to third parties: graphic material / photography services, hostesses, messengers, catering, backdrops, etc. Up to 10 % may be charged for the financing and coordination of these services.

If you are interested in ordering another type of product that is not included in this form, please contact: Press Office Feria Valencia. prensa@feriavalencia.com - Telf. 963 861 343

DEADLINE FOR SENDING THIS FORM: 4 WORKING DAYS BEFORE SET-UP. ANY APPLICATION RECEIVED WITH LESS THAN 4 WORKING DAYS BEFORE THE START OF SET UP, WILL IMPLY A 25% SURCHARGE ON THE TOTAL RATE. AVAILABILITY OF ALL REFERENCES IS NOT GUARANTEED.
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To contract the Service please complete the form and send to: servicecenter@feriavalencia.com or:
 FAX: +34 902 747 345

For queries or further information, please contact the company AUDITORÍA DE MEDIOS S.L.
 Tel: +34 647 135 148 - Fax: +34 963 106 215 - E-mail: atencionalcliente@auditmedia.es

RATES (VAT not included)

DESCRIPTION OF SERVICE	EUROS/MONTH	No. MONTHS
<input type="checkbox"/> PRINT MEDIA MONITORING	190 €	1

TERMS OF SERVICE:

- The period of service will be for a month, using the dates of the event attended by the exhibitor as reference.
- Auditoría de Medios S.L. will provide the client with personalised access to their own News Board or Back Office, where they will be able to view published news regarding their area of interest.
- The news published will be regarding the Trade Fair at which the client exhibited, as well as news related to their sector. A maximum of 10 areas of interest will be pre-selected by Feria Valencia for each case.
- In addition, the client will be able to specify up to 3 further areas of interest of their choice, e.g. their brand name, subsector, competitors, etc.
- Activation of the account and provision of passwords will take place within 6 hours.
- The media to be analysed will include the main national media and a selection of 10 international media.
- Occasionally, and for foreign clients (not Spanish), we will consider in each case the possibility of including an additional international print publication (the leading one in their country), if this is not already among the list of international media.

**The client may not include, unless expressly authorised by Auditoría de Medios S.L in writing, or by the owner of the corresponding intellectual property rights or whomever is responsible for the collective management of same (CEDRO - Spanish Reproduction Rights Centre, publishers, etc.), all or part of the content of the news information to which they have access through the service provided by Auditoría de Medios S.L. on any of their own news and information distribution systems, or those of third parties, to which the client's employees, or others, have access to.*

**The client may not reproduce, transfer, sell, publish, communicate, post, or distribute by any means (in the broadest sense of the word) the content supplied by Auditoría de Medios S.L., or develop any type of action in exchange for valuable consideration, whether total or partial, with the content received from Auditoría de Medios S.L., nor use it for any other purposes other than for their own personal use.*

**The client undertakes to respect all industrial and intellectual property rights of the information received via the Auditoría de Medios S.L. system.*

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